

SOUTH CAROLINA MUSIC EDUCATORS ASSOCIATION

EXECUTIVE BOARD MEETING

Saturday, August 9, 2014

River Bluff High School

320 Corley Mill Road, Lexington, SC 29072

AGENDA

Call to Order/Roll Call by President at 10:07 am

Mark Britt, President of SCMEA presiding

Members Present

Mark Britt – *President, SCMEA*

Christopher Selby – *Immediate Past-President, SCMEA*

Lisa Rayner – *President-Elect, SCMEA*

Patti Foy – *Executive Director, SCMEA*

Joe Meshach – *Parliamentarian, SCMEA*

Leslie Hicken – *President, Band Division*

Gina Jolly – *President, Choral Division*

Donna Barrick – *President, Elementary Division*

David Perry – *President, Higher Education Division*

Colleen Marcou – *President, Orchestra Division*

Sheneice Smith – *Past-President, Choral Division*

Marianne Holland – *Past-President, Piano Division*

Pam Brunson – *President-Elect, Choral Division*

Elise Helms – *President-Elect, Elementary Division*

Doug Presley – *President-Elect, Higher Education Division*

Margaret Selby – *President-Elect, Orchestra Division*

Susie Lalama – *Chair, Collegiate Membership*

Carlton Kinard – *President, Collegiate Membership*

Julie Tran – *Vice-President, Collegiate Membership*

Christine Fisher – *Chair, Government Relations*

Jason Sprankle – *Editor, SC Musician*

L.H. Dickert – *Chair, Guitar Committee*

Christi Lewis – *Chair, Membership Committee*

Alex Spainhour – *Representative, Music Industry*

Michael Weaver – *Chair, Research Committee*

Barbara Rich – *Chair, Retired Members*

Sharon Doyle – *Chair, Conference Committee*

John Kvasnicka – *Chair, Equipment Committee*

Phil McIntyre – *Chair, Exhibits Committee*

INTRODUCTION OF GUESTS/NEW BOARD MEMBERS

- Susie Lalama, new Collegiate Membership Chair

- John Kvasnicka, new Equipment Chair
- Julie Tran, Vice-President, Collegiate Membership

APPROVAL OF MINUTES

- Motion and second made to approve the SCMEA Executive Board Meeting minutes from May 10, 2014. Motion passed unanimously.

SCMEA STATUS REPORTS

National Assembly Report – Mark Britt

- Mark Britt, Patti Foy, Christine Fisher, Chris Selby, Lisa Rayner and Carlton Kinard attended the National Assembly in Tyson’s Corner, Virginia in June. Carlton Kinard participated as part of the Collegiate Summit held in conjunction with the National Assembly.
- Patti Foy, Christine Fisher, Lisa Rayner and Carlton Kinard participated in Capitol Hill visits with the offices of SC State Senators Graham and Scott and Representative Gowdy as part of NAFME Hill Day.
- Our SCMEA leadership attended the Southern Division Board Meeting and various conference breakout sessions in addition to the National Assembly meeting.
- Christine Fisher also serves on the NAFME Executive Board as Immediate Past-President of Southern Division.
- Chris Selby is our new NAFME Chair of Orchestral Education Committee and participated in a panel discussion at the National Assembly.
- Glenn Nierman, President of NAFME will be presenting sessions on the new National Core Arts Standards at the SCMEA Conference in February
- Each state has been charged with increasing membership by 5% each year for the next two years – our goal is to have every music teacher in the state become a member of SCMEA.

Executive Director’s Report – Patti Foy

- Patti Foy distributed both the Balance and Profit & Loss Sheets for review by the Board.
- Motion and second made to approve the Financial Statement from the Executive Director. Motion passed unanimously.

Website/Social Media Update – Mark Britt

- Cogent Path has started the process of designing the new SCMEA website. The framework of the website is done – there have been two revisions.
- Mark shared the latest update design with the SCMEA Executive Board.
- The migrating of content from our current website to the new platform should start in early September.
- Each division will be responsible for updating their portion of the new website. A training session/webinar on Wordpress will be offered for those representatives in Sept/Oct
- The new site should be published by the end of October – registration for conference will start as soon as the site is published.
- Lisa Rayner has started the SCMEA Facebook page. Please like/share/ the page to create traffic. Also send any updates/stories/photos you would like shared on the SCMEA Facebook page to Lisa for posting.

2014/2015 and 2015-2106 Calendar Update – Mark Britt

- Motion and second made to approve the 2015-2016 Tentative Calendar. Motion passed unanimously.

HS/Collegiate Mini-Conference – David Perry

- This conference will offer interactive and engaging workshops
- Collegiate membership and Master teachers will be involved
- Structure is in place and will be moving forward with the details
- The next step is publicity
- Participation will be limited to 16 high school students – making this an elite experience
- David Perry will speak with division Presidents about identifying volunteers
- A variety of sessions will be offered
- Students will be elected through a nomination process with teachers and Tri-M chapters

Update on SCMEA Archives to USC – Les Hicken

- SCBDA Historian Tommy Finnigan has started the process of archiving the SCBDA materials that he has stored by gifting them to the USC Music Library. The band division has a declaration of gift and receipt with the USC Music Library. Les Hicken and Mark Britt will sign these declarations.
- The Caroliniana Library does hold some of Marianne Holland's SCMEA materials – but they are logged in as the property of Marianne Holland and not SCMEA.
- It was suggested by Les Hicken that the SCMEA Historian should make the same arrangement and declaration with the USC Music Library for the SCMEA materials that are being stored by Jed Thomas.
- Once the gift and receipt document is signed and the materials are handed over to the USC Music Library, no one will be allowed to check any materials out. They will be catalogued and preserved for everyone to have access to them within the library.
- If we want to have materials for display (at Conference, All-States, etc.) – we need to keep them since they cannot be checked out from the library
- Patti will share the document retention policy of SCMEA with the SCMEA Executive Board members

CONFERENCE UPDATE – Sharon Doyle

- At the pre-conference planning meeting this afternoon, each division will submit their requests for conference sessions – after those are submitted, we will balance the conference with industry and at-large session requests.
- Regarding Receptions – Sharon will be meeting with the folks at the conference center – they will be told that all reception requests must go through Sharon Doyle first before receptions can be booked. No outside food vendors may be used. All receptions must be scheduled in advance and treated as a conference session request.
- Pictures and bios of presenters need to go to Jason Sprankle for publication in the SC Musician Conference Issue.

OLD BUSINESS

Job Descriptions – Lisa Rayner

- A Google doc will be shared with the Executive Board – revisions of job descriptions will be due by the end of August/September – with plans to be posted to the new website in October

DIVISION REPORTS

- Please register and post Division reports to the SCMEA Executive Board Forum on the SCMEA website.

Band Division – Les Hicken, *President*

- In the process of confirming conference events
- Will be meeting in September to confirm

Choral Division – Gina Jolly, *President*

- Preparing for conference
- Change in some positions have occurred over the summer

Elementary Division – Donna Barrick, *President*

- SC Elem Honor Choir will be at the Courtyard Marriott
- Will be meeting soon in Columbia with Conference Direct representative and Chamber of Commerce to try to work out an activity package for Honor Choir students and parents for Friday night of Conference

Higher Education Division – David Perry, *President*

- Future Music Educators Symposium is on track for the February Conference
- 6 credit hours of reading courses must be required of all education majors

Orchestra Division – Margaret Selby, *President-Elect*

- 3 SC high school students were accepted to the National Honor Ensemble Orchestra

Piano Division

- Piano Division's report is posted on the Executive Board Forum

COMMITTEE AND REPRESENTATIVE REPORTS

- Make sure to post reports on the SCMEA Executive Board Forum.

Awards Committee – Chris Selby, *Chair*

- In the process of revamping the awards forms and will post on the new website when it rolls out. Will send out email through constant contact for nominations
- Phil McIntyre has the Hall of Fame plaque – needs the names of award recipients for the last couple of years to update the engraving of plates

Collegiate Membership – Carlton Kinard, *President*

- Thanked the SCMEA Executive Board for their financial support to travel to the Collegiate Summit held in conjunction with the NAFME National Assembly.
- Currently revising by-laws and officer job descriptions
- Searching to fulfill a vacant secretary position
- Would like to have Praxis II session or Broader Minded Advocacy session at the SCMEA Conference

- As a result of attending the Collegiate Summit, many collegiate Tri-M chapters have been in communication with each other. Even exploring conference call possibility with collegiate members. Capability of 300 participants in one conference call.
- We need to email Susan Lambert at NAFME the name/contact info of our new Collegiate Membership Chair, Susie Lalama.

Government Relations – Christine Fisher, *Chair*

- Report posted on the Executive Forum
- New National Core Arts Standards have rolled out – go to the NAFME website for the music standards – the National Core Arts Standards website still has glitches.
- The State Dept. of Ed every 5-6 years starts a revision of state standards
- Trying to move up the timeline of revision of state standards – usually we have tweaked state standards to closely mirror the National Standards – we hope to start the revision process at the beginning of 2015
- Glenn Nierman, NAFME President, will be presenting sessions on the new National Core Arts Standards at the SCMEA Conference
- TRI-M – has a wonderful new National Chair – Dr. Tim Lautzenheiser – please consider sponsoring middle and high school chapters
- Teacher evaluation of non-tested subjects areas is 50% observation
 - The evaluation model is loosely based on the Danielson Model
 - A Teacher Evaluation Workbook is available for sale from NAFME – in Rubric form from 1-5 – using both music education language AND on the flip side of each document using common language to explain how these evaluation standards translate into a music classroom for those evaluators who may not be trained in music.
- 30% will be based on student assessment growth – SLO (Student Learning Objectives) - if you write a bad SLO you can't prove that your students had any change. Must be thorough
 - The ABC Project is going to pay for the SC Dept. of Ed to provide a full day workshop for arts teachers (they've been doing this regionally for Assistant Superintendents in charge of curriculum). In addition, ABC will pay for subs for 4 general music teachers and 3 teachers for each level of middle school/high school band, chorus, and orchestra. Mileage reimbursement will be offered to 3 higher ed teachers. The training will be centrally located in Columbia on a Wed in Oct (looking at the first two weeks of Oct). Participants must agree to participate in a panel discussion/presentation at two sessions during the SCMEA conference AND be available to assist teachers in their region of the state.
- The final 20% of the teacher evaluation will be district choice – most are going with school report card – but could do parent surveys, self-reflection from teachers or a combination
- Remind your administrators that 50% of their evaluation is test scores, and that reading music increases skills in fluency for all readers
- Everyone will be evaluated every year no matter what their contract status
- No privacy of protected evaluation – anyone can apply to see your individual ratings through The Freedom of Information Act
- Exemplary, highly effective, proficient, needs improvement, and ineffective will replace the letter grade evaluation
- This new model for Teacher Evaluation begins in 2015-2016 and in 2016-2017 it will be used in all personnel decisions
- The Arts are a part of the “Read to Succeed” legislation

- Everyone who is currently teaching will have to take a 3 hour reading class
- All education majors will now be required to take 6 credit hours in reading
- Dept. of Ed got \$300,000 additional monies this year
- Quaver Proviso in the budget provides all elementary teachers with the full Quaver curriculum

Membership Committee – Christi Lewis, Chair

- Membership Committee will be considering some NAFME suggestions – giving special rate to get first/second year teachers to conference, recognizing new teachers, recognizing emergent leaders, social media, etc. as ways to increase SCMEA membership.
- NAFME has charged SCMEA to increase our membership by 5% each year for 2 years – which roughly translates into 150 members

Music Industry Rep – Alex Spainhour, Chair

- Nothing new to report

Research Committee – Michael Weaver, Chair

- Call for papers to go out Monday

Retired Members – Barbara Rich, Chair

- Approx. 95-105 members are part of our retired SCMEA membership at any given time
- Barbara updates retired membership via email database
- In the process of arranging the Retired Members Luncheon for the SCMEA conference
- 23 active retired members registered for conference last year
- Please let Barbara know if you need any volunteers to preside over sessions, pass out programs, count attendees, etc. They are always looking for something to do.

SC Musician – Jason Sprinkle, Editor

- Everything is on schedule – working with Clint at Pro Printers
- Didn't get as many letters from division Presidents so extending the deadline. Please submit President's Letters to Jason
- The deadline for the conference issue is Oct 1

Teacher Education Committee - Doug Presley, Chair

- Nothing new to report

Guitar Committee – L.H. Dickert, Chair

- Created comprehensive database of guitar teachers since the SCMEA conference
- Committee is working on a standardized curriculum for the state
- Received positive feedback from guitar teachers, other teachers and district officials for providing guitar sessions at the 2014 SCMEA Conference

NEW BUSINESS

Mobile App for 2015 Conference – Mark Britt

- Used Attendify at the last conference – whose focus was more for business
- Huge support for mobile app based on surveys after the conference
- We would like to go in direction of using the EventMobi app for next year's Conference. It is capable of doing much more and is used by NAFME and other music organizations. We would

receive a 20% discount as a NAFME organization and could charge exhibitors to buy ad space to help cover the cost of the app

- A concern was that everyone would be able to access the app – even non-conference attendees and therefore have access to the handouts and this might deter people from thinking they needed to attend conference.
- Through much discussion, it was decided to limit the number of ads we would sell
- Motion and second made to use EventMobi for the 2015 SCMEA Conference

Session Presider Guidelines for 2015 Conference – Mark Britt

- Mark passed out a copy of Session Presider Guidelines to improve coverage of At-Large sessions and to encourage participation of emerging leaders
- Hopefully this will free up Division Presidents from having to preside over multiple sessions and get more of our membership involved.

Policy for Personal Bond Insurance – Criminal Intent – Patti Foy

- The person that reconciles should not be able to write checks, deposit or withdrawal – must sign a letter of separation and each division needs to have this in place – a treasurer and someone who reconciles their books
- Our financial policy needs to be updated to reflect this change
- Motion and second made that a separate person from each SCMEA treasurer will be appointed to reconcile the finances monthly for their respective SCMEA bank account.
- We will double check to see if this needs to be updated in our financial policy and/or standing rules

Procedure for President-Elect – Mark Britt

- Chris Selby will chair a committee to present a nominee for SCMEA President-Elect. Each division will need to give the name of a Past-President from their division who will serve on this committee.
- The nominee may not be from the same division of the current President-Elect, so no nominee will come from the Elementary Division for this selection. This person must also have served at least one complete term as a Division President.
- Once the nominee has been selected, the SCMEA Executive Board will vote to accept the nomination, and then a vote will be requested of the membership after December 1st, allowing for any nominations from the floor. The new President-Elect of SCMEA will be presented at the February SCMEA Executive Board Meeting.

ANNOUNCEMENTS

- **National Honor Ensemble Members Selected**
 - Adam Caratenuto, Gilbert HS - choral
 - William McFadden, Orangeburg-Wilkinson - choral
 - Anthony Govan, Orangeburg-Wilkinson - choral
 - Eric Young, Orangeburg-Wilkinson - choral
 - Nanako Shirai, Academic Magnet - orchestra
 - Elliott Cihlar, Charleston School of the Arts - orchestra
 - Cecelia Ostapeck, Charleston School of the Arts - orchestra
 - Hannah Knott, Irmo HS - orchestra

- Karen Zhao, Riverside HS - orchestra

Motion made to adjourn the meeting. Second made, and motion approved unanimously. Meeting adjourned at 12:47 pm. The next SCMEA Executive Board meeting is scheduled for February 5, 2015 in Columbia.

Respectfully Submitted,
Lisa Rayner, *SCMEA President-Elect*