

SCMEA Executive Board Meeting Minutes  
Columbia Convention Center  
August 13, 2011 10:00 am

**I. Call to Order**

- A. President called meeting to order. A roll call was taken. President thanked everyone for coming.
- B. Minutes were not available to approve.

**II. SCMEA Status report**

- A. **Treasurers Report** – Report was given and will be available online.
- B. **NAfME** – National Association for Music Educators is the new MENC name change. The name change was made years ago, states are just now catching up. Logos are being changed at the nation level.
  - i. **NAfME** – National Association for Music Educators is the new national name.
  - ii. Michael Butera is the new executive director; he serves as advocate to Washington and NAfME.
  - iii. Chris Woodside – creating a new website/organization on advocacy on what is going on now. He has begun a Groundswell Advocacy Group which helps communicate and advocate for our organization.
  - iv. National Presidents just voted on \$3 increase in dues. With the increase we get a brand new national website. Also, states will have the rights to use a database at the national level. The website will be much, much better than the current antiquated website.
  - v. Innovation Initiative – President Scott Shuler is encouraging states to reach more students through alternative musical offerings. Revamp the way in which we attract new students. i.e. guitar class, steel pan, African drumming. Push more innovation of getting more students.
    - 1. Initiative is more geared towards students who are not currently taking current music class.
  - vi. National Level has created an honor Band, Orchestra, Chorus. The level of quality as gone up and it is encouraged to get more students music students involved.

**III. Division Reports** – chairs are encouraged to put reports on web

- A. **Band** - report is online. 75 anniversary of SCBDA – Activities are being made to celebrate the milestone
- B. **Choral** – report is online. Division is currently gathering data on attendance for their events. Division is trying to launch program to recruit more school districts to attend the choral division events. Also trying to get more students to participate in Tri-M membership.
- C. **Elementary** – One concern division has is a lot of elementary and middle schools are pushing to move 5<sup>th</sup> grade to Middle School. Division is trying to change rules so all 4-5 and uprising 6<sup>th</sup> graders can participate in Honors group at elementary level. Currently 5<sup>th</sup> graders who move up are not eligible for participation at elementary level.
- D. **Higher Education** – Report submitted online.
- E. **Orchestra** – Report was give to current president. Convention, Region and All-State orchestras are being prepared and ready.

F. **Piano** – Report submitted online.

#### IV. **Committee Report**

- A. Awards – Nominations will be available online. Please go online and read the eligible awards and adhere to the deadlines.
- B. Gov. Relation – Everyone needs to advocate. Try to start your own local arts advocacy so in case something happens to your program you have something to lean on. Get parents involved. Work with your local arts council to form a network of support. The arts council should and want to rally around you to protect your program.
- C. Conference – Everything is online. All forms are online. Sept 1 is the deadline for division. A few people have sent in proposals. If there is room, we will accept those proposals. It will give us the opportunity to have a variety and something different.
- D. Music Industry – No report given. Would like to get committee's thoughts on how to structure fees for our organization.
- E. Research – Submitted report
- F. SC Musician – journal is at the printer. In a couple of weeks you should have the magazine. Please send the Chair the clinicians' information directly. **Deadline is October 1<sup>st</sup> for the conference mag. Important to adhere to deadline.**
- G. Collegiate: Technology has been used with skype and would be willing to do observations with induction teachers. Teacher would need to have a webcam. Please encourage teachers to get involved with this new technology. On message board will have a drop box to submit lesson plans.
- H. Technology – new software has been updated. Sibelius has changed dramatically. It looks different but seems easier. The demo is fully functional for 30 days. The downfall is that it does not include sound files. Finale is up to 2011 version. Smartmusic upgrade to 2012 and is being geared to vocalist. Sightreading portion is a plus to the program.
  - i. In school, there has been a 1 to 1 initiative. 1 ipad or laptop per student. How this is going to change the classroom is going to be significant, perhaps music will be on ipad and student put it on the stand. It is impossible to try and keep up with the technology but hold on. Teachers must be flexible with the 21<sup>st</sup> century learners.
  - ii. SCMEA Website can be improved. Look at FL division MEA website as a model on the website. Discussions have been started on how SCMEA website can be improved.

#### V. **Unfinished Business** –

- A. Insuring Events – Need to find out how many people attending EVERY event. People include parents, students, and guest. Reports need to be emailed to President by Sept 1<sup>st</sup>. Number of people must be counted as per day not as event. Try to be as accurate as possible, understanding that 100% accuracy is not possible.
- B. Our organization is able to use an umbrella policy on insurance for \$2,500 for 2 million dollars of coverage.
  - i. Bonding insurance – everyone who handles money must be bonded. We thought each individual had to be bonded but we will be able to get entire organization covered instead of individuals.

- ii. How quickly can we make this official? We are currently insured for 2 mil. We need to get this covered immediately due to marching band competition. Motion should be made now to take care of this issue.
  - iii. **Motion was made to authorize SCMEA to purchase insurance up to \$3,000 and insurance can be modified as needed. Motion was seconded and voted upon and approved.**
- C. As an organization we need to see better communication. More communication and a better report should come from every division. The president of each division will need to include how many people are in each event in their report. It should include participation and audience.

## VI. New Business

- A. Name Change from MENC to NafME– Constitution and By-Laws says MENC. **Motion was made to amend the name of MENC to NafME of our current by-laws effective of September 1<sup>st</sup>. Motion was seconded, voted upon and approved.**
- B. SCMEA – Review of Responsibilities of its members and of the organization must be as a whole. Changes must be made to the organization. Members of the board gave a PowerPoint presentation on board membership and proper protocol for our organization.
- i. Members signed and turned in a role and responsibility of Executive Board Form.
  - ii. Information of different policies were passed out.
  - iii. The President thanked the presenters for informing us on these needed changes.

*Presentation can be found online.*

- C. May Meeting – The May meeting will be on May 19<sup>th</sup> and will lunch will be provided. Please plan on staying til 5:00

## VII. New Business –

- A. GIA publishing company gave a lot of sponsorships to exhibitors. A change in the way the exhibits at convention need to be considered. Concerns were made about the way the exhibits are run i.e Security issues. Recommendations were made to board to look at how we can improve the exhibit halls. Exhibitors do pay for a big part of the conferences. We need to take care of them
- B. 100% club – We need to keep the 100% club going. Currently there is a volunteer running the site at no cost to us. We need to consider finding someone to maintain the 100% club at a small percentage of profit. This person would market the campaign and advertise for us. The past president would like to see this campaign going and would like to market this club to include more people. **Motion was made to hire a professional marketing person for the 100% club and give them the opportunity to get up to 20% of the profit to be negotiated by Glen Price. Motion was second, voted upon and approved.** Discussion was made on who would take on this project. Would this be 20% or up to 20%? Answer is unclear because we don't know where we are now. A contract would be made.

Motion to amend the motion to allow Glen Price to hire person. Motion was made to table the motion, if we wait then it wouldn't be until Feb. before we could take a vote.

- i. Are we going to be using our own money. Like to amend the proposal to up to 20% of the profit from the 100%. To be negotiated.
- C. There is some disagreement about standing rule 25. Where some divisions were counting everyone who auditions, other divisions were only counting the number of students who participate.
- D. Suggested statement of rule was made: **"Divisions who sponsor an Honors, Region and/or an All-State group that charges an audition or participation fee shall forward to SCMEA, 50 cents for every student who registers to audition. The assessment is based on the initial audition process. If there is no audition the assessment is based on each student who participates. No individual students should be counted more than once in one year. This assessment goes to SCMEA to assist with funding needs."**
- E. Much Discussion ensued.
  1. Scott Rush – When this proposal was presented to SCBDA by a member of the SCMEA Exec board, we were told that the .50 was used to help ensure that southern division convention would be a great convention. There is frustration by some in the band division who believed there was a disconnect between presentation and implementation.
  2. It was agreed that this was not the intent of the original Standing Rule 25, and that we, as an organization need to do a better job to make sure rules are clearly stated.
  3. The band division would be giving more than any other division with this new wording.
  4. Response: .50 is based on each students so the assessment is the same as the rest of the divisions. the band has more students.
  5. SCMEA has very few sources of income. The Conference is still not in the black, the board is supplementing money for the conference. This money will help pay for the conference and will also help pay to insure all SCMEA events.
  6. When a thorough accounting for number of participants at SCMEA events is made, and the cost for insuring these events is realized, it may be necessary to review this fee to make sure it is correct.
- F. Motion was made to accept the reading as made by Pat. Motion was seconded, voted upon, and passed with abstention.
- G. Announcements: Division that want the new logo with disks see Glen
- H. Motion to adjourn; seconded, approved.