

SOUTH CAROLINA MUSIC EDUCATORS ASSOCIATION

EXECUTIVE BOARD MEETING

FEBRUARY 2-5, 2012

NORTH CHARLESTON CONVENTION CENTER
5001 COLISEUM DRIVE, NORTH CHARLESTON SC 29418

AGENDA

Call to Order

President called meeting to order. A roll call was passed around the table. Each member present introduced themselves to the group. President thanked everyone for coming.

Approval of Minutes

Minutes were sent via email prior to this meeting to all board members for approval.

– Approved unanimously

SCMEA STATUS REPORTS

Treasurers Report

Report was given and will be available online. A hard copy of the report was given to each member. A synopsis of SCMEA Conference income and expenses as of 2/2/2012 was presented. Information on pre-registration for 2013 by exhibitors was given. 528 Member Pre-registrations for this conference as of 2/2/2012. Be sure to note information on new insurance purchased by SCMEA for liability at all events.

Concern was expressed over members attending the conference, but NOT paying registration. Additional concern was expressed over universities bringing faculty who do not have badges (hence no registration) to work in exhibit hall. We will possibly consider a policy to address this concern at May meeting.

Conference Report

Conference Chairman asked for patience from all involved and expressed confidence in a strong conference. There are many concurrent sessions (sometimes as many as 10 at a time). Chairman encouraged the board to move about to a variety of sessions. We will need to streamline deadlines and forms for 2013 conference. UPDATE ALL FORMS for 2013. Intended to insure all equipment and expenses are pre-arranged. Chair will be in constant contact (cell phone and personal) with hotel staff as conference progresses. Hotel staff is on call to assist us with any needs.

843/725-1322

Heather Austin; Event Coordinator

864/621-7534

Sharon Doyle; Conference Chair

DIVISION REPORTS – WILL BE AVAILABLE ONLINE AT SCMEA.NET

Band

All events were submitted to President Selby. This is the 75th Year Anniversary of SCBDA.

Choral

Everyone was invited to a Tri-M session that should be of value to all members.

Elementary

222 Voices in Honors Choir. Reported submitted to forum.

Higher Education

We are trying to connect with SMTE (Society for Music Teacher Education) at a state level and working on a clear process for this for SCMEA. Executive Board interest in this initiative was expressed and also a concern was stated over the paucity of new teachers attending our In-Service Conference.

Orchestra

Report submitted on Forum.

Piano

Report submitted on Forum. Honors Recital is Saturday at 1:30.

COMMITTEE AND REPRESENTATIVE REPORTS

Administrative Representative

No report at this juncture.

Awards Committee

Chairman presented sample brochures that included bios and names of recipients who will be introduced during the General Sessions.

Collegiate Membership

No report given.

Education Associate

Indicated same concern over attendance at state conferences by collegiate members and new teachers. Feels this is a national trend that we must address. Arts Curricular Grants have been included in upcoming SC budget. This is a huge step for us and represents a change of view from the standing Governor. SCETV is broadcasting several programs that offer direct support for the arts in SC. ARTiculation Live wants to promote music development (especially keyboard skills) from toddler level to young adult. Media Arts has been added as a 5th discipline in school curriculums in SC. National Standards and support materials are being developed for this discipline. Discussion ensued on the availability of Dept. of Educ. Grants. All this information is available online at www.ed.sc.gov (search for ARTS) and will also be discussed in a session during the conference. Report will be available online.

Government Relations

Much progress is being made. Arts Curricular grants were in jeopardy, but several congressmen stepped up to help save them. Arts Commission has been “zeroed out” by Governor, so that agency is in peril. Is possible it can be re-instated in next budget.

Report available online.

Historian

Report available online.

Membership

Report available online.

MIOSM (Music in Our Schools Month)

No more World's Largest Concert. Replaced by Music in our Schools Month. Schools/educators can sign up for advocacy *tweets* and Facebook blasts from the NAFME website.

Music Industry Representative

Report online; 84 exhibitors this year

Research

Report will be online.

Retired Members

None present.

SC Musician

New process for securing information from clinicians seemed to work well this year. Chairman also offered to take photos during the conference and will distribute these photos to the membership upon request.

Teacher Education

Report on forum. Has put out a call for lesson plans to be shared on the forum for members.

Technology

After returning from a recent health concern, chair was welcomed warmly by members of the board.

Report will be available online. Chair will present a session for Collegiate Membership at this conference.

UNFINISHED BUSINESS

Insuring our Events: Status of our Insurance

Will be discussed further in May

We now have affordable liability insurance for the organization.

NEW BUSINESS

Bylaws and Standing Rules Changes and Corrections

2 sheets of information were distributed. Contents of these sheets will be posted on the forum and discussed in May at the next Executive Board Meeting. Clarification of editorial changes submitted in August was highlighted. All changes must be voted on and approved by membership, not just Executive Board. Parliamentarian asked for any concerns or questions: None were submitted.

N. Charleston vs. Columbia—Pros and Cons

A comparison sheet of both venues was presented. Executive Board took a tour of the Columbia venue in August. We are under contract with Embassy Suites in North Charleston until February 2014; considering a move in 2015. The cost would be approximately \$25,000 to break contract with Embassy Suites for 2014. The board must discuss this issue further. So far there is a positive response to the proposed move, but it is felt we should wait until 2015 to make the move, IF we deem it prudent. Hope to have a clearer comparison by May.

Some discussion ensued around number of rooms contracted, when we must serve a notice if we intend to move, cost of move, etc. All of the costs must be weighed together regarding cost, facilities, service, location, member support, etc. One possibility is to consider moving the conference to new cities on a four-year cycle.

A suggestion was made to poll the membership about a proposed move. There was also some support for remaining in this venue. Additional support for an improved flexibility in the Columbia venue was also expressed. The President asked each Division Chair to informally poll their members in attendance at the 2012 Conference about the possibility of a move to Columbia. Division Chairs will report this information during the Executive Board meeting on Sunday following the conference.

Our Websites—NAfME, SCMEA and Divisions

We are looking to re-vamp our website in the hopes of coordinating material for better internal communication and information dissemination, networking, etc. May consider paying an external web firm to help develop and implement a new site.

May Meeting

We will break into committees to get required business done more efficiently. **But there is much to be done—please plan to go until 4:00 (with breaks).**

ANNOUNCEMENTS

None

MOTION TO RECESS

Seconded

Meeting in Recess until Saturday at 5:00

EXECUTIVE BOARD MEETING
Continuation of Meeting on February 2, 2012.

Meeting called to order – 5:02 pm on Saturday, February 4.

President offered congratulations for an outstanding conference. Members of the board were in agreement this was a fantastic conference.

DEBRIEFING OF CONFERENCE

50 cent issue that was apparently resolved in August seems to still be a cause of concern. President will consult with past presidents and executive officers to see if the fee needs to remain in place. Concern comes from more than one division. President will give a report in May.

Straw Poll of Divisions for possible move to Columbia:

- Orchestra Division unanimous of a move to Columbia
- Choral Division fine with a move; asked about performance space; asked about use of downtown churches.
- Higher Education Division - a positive response, supported a move to Columbia
- Band Division Ok, but expressed concern with space divisions of large ballrooms.
- Elementary Division prefers to stay in Charleston, but would support a move with their attendance.
- Keyboard Division agreed central location is a wise move for increased participation.

The Board will consider having another meeting in the Columbia venue. It was asked about the possibility of drafting a “dry run” to see IF our conference can be accommodated in this proposed venue.

Concerns over availability of sufficient parking and sound buffers between performance spaces were expressed. Still have concerns over warm-up space and time. Length of concerts is one cause of this. Concern was expressed that performing groups exit the stage area more quickly to facilitate set-up for next event.

It was stated that ALL music stands must remain in the area for which they have been assigned. Equipment Chair plans to gather more information from the performing groups to facilitate and expedite set up for next conference. President will have a report ready in May.

Equipment Crew was much smaller this year; required the work of several board members. Equipment Chair asks that each Division appoint an Equipment Manager to work directly with Equipment Chair; must know location of all needed equipment. We did not have “college volunteers” to help with moving equipment. This information will be relayed to divisions again during the May meeting.

Considering an 8:30 or 9:30 General Session on Friday to help with attendance, disbursement of pertinent information, avoidance of conflicts with other sessions, ease in room setup, etc.
Members can email Conference Chair with suggestions: STDOYLE@live.com

Considering adding an Information Booth in addition to the Registration Booth; will have to be staffed, but seems to be a need for this.

Exhibit Report:

Exhibitors expressed a need for internet access. 127 booths, 119 paid (\$300 each); SCMEA used 2 booths for a total of approximately \$36,000 income. Have space for 141 total booths.

Concern was expressed that several members used Exhibitor Badges as their personal entrance badge; asked that all division chairs address this with their memberships. Considering a move to alter the number of badges allotted to each exhibitor. (2-3 per badges per booth seems appropriate.) Research shows the average allotment is 2 per booth at other MEA conferences. Additional badges will be available at a reduced rate available only to non-SCMEA members.

The following proposals were made to the Standing Rules:

Proposal: Propose that SCMEA limit exhibitors to 2 badges per booth at In-service Conference.

Call to vote: Passed unanimously.

Proposal: Additional exhibitor badges will be available to non-SCMEA members at the rate of \$15.

Call to Vote: Passed unanimously.

Further discussion to clarify these policies and any potential changes will be undertaken at the May meeting.

Division Reports related to Conference Follow-up:

- **Band Division:** Thanks to Equipment Chair! Request a 7 ft. grand piano for Ballroom C during the 2013 conference and beyond.
- **Choral Division:** Concern over sound buffers in performing spaces. Need a way to find a warm-up/rehearsal space for performing groups. Feel this is an on-going concern.
- **Elementary:** Same concerns over sound buffers; specifically had trouble with Drumming Circles in ballrooms.
Question from exhibitor chair: Can we get more materials on display in the exhibit hall. How do we recruit more exhibitors who focus on General Music?
- **Orchestra Division:** All went well! There is concern about sound buffering, as well.
- **Piano Division:** Smooth conference. Members enjoyed their sessions. Thanks to equipment chair for her assistance.
- **Higher Education:** Concern over lack of internet access, but recognize the cost limitations we face in this facility.

Conference Registrations:

- \$22,000 in on-site registrations; approximately 798 registrants; up from 730 registrants in 2011
- Thanks to folks who helped with registration booths.
- Can we find a better way to print badges on-site? We can do this effectively, but NOT quickly.

ANNOUNCEMENTS

Deadlines for *SC Musician*: March 1 for spring issue, July 1 for summer issue

Appreciation was expressed for format of General Sessions.

President will send a follow-up email to board with suggestions of ways to improve the conference. The board was encouraged to take the suggestions in the true spirit of inquiry, which they will be intended, with no malice toward any division. Suggestions will merely reflect a thorough review of how conference is designed and implemented. Discussion will ensue at the May meeting.

Appreciation was expressed by members for President's speech in the General Session.

MOTION TO ADJOURN AT 6:18 PM

Seconded

Approved

Respectfully submitted,
Mark Britt, President-elect