

SOUTH CAROLINA MUSIC EDUCATORS ASSOCIATION

EXECUTIVE BOARD MEETING

MAY 19, 2012

SPRING VALLEY HIGH SCHOOL

COLUMBIA, SC

AGENDA

Call to Order

President called meeting to order. A roll call was passed around the table. Each member present introduced themselves to the group. President thanked everyone for coming.

Approval of Minutes

Minutes were sent via email prior to this meeting to all board members for approval.

– Approved unanimously!

SCMEA STATUS REPORTS

Treasurers Report A hard copy of the report was given to each member.

Director feels we should investigate alternate method for accruing funds in our savings/money market accounts. Income on those accounts has been very limited in the past year. Continue to operate at a loss (\$6,833.42) for the In-Service Conference. Will investigate ways to ameliorate or eliminate these losses. Also have an increased cost in liability insurance and individual bonding. Do still expect a small amount of income from NAFME. Will have a net loss for the year. Board was also made aware of the SCMEA Income Tax 2011 report and shown a copy of the filed report. President expressed thanks to Executive Director for her service and excellent contribution to the association.

Conference Report Increased attendance was a positive aspect in spite of many members having to fund their own travel. Excellent response from exhibitors and presenters. This coming year will be the 2nd year of organizing the conference for Sharon Doyle. Expressed thanks to membership for their support. Passed out a document “Instructions for Conference Planners 2013”. This document is intended to help divisions exercise flexibility in scheduling sessions during the 2013 Conference. Forms will be available online. Division Presidents should be certain to visit website and complete the appointed forms. **Asked ALL divisions to appoint an Equipment Chair for the 2013 Conference. This person should be listed and made available to Conference Chair. Instructions for Division Presidents: Do not schedule presenters for General Session WITHOUT approval from President.**

Insert: US Army Field Band and Soldiers Chorus has requested to perform at our 2013 Conference. Could be Friday night or Friday afternoon. Board members questioned if we would have enough audience for an evening performance. It was determined to move forward with offering this concert to the membership. Considering a 5:00 or 5:15 session to accommodate this ensemble. This concert will be open to general public. May need to make adjustments to security, ticketing procedure, etc. May need to have pre-conference meeting with Army pre-event planners.

President's Report –

Gave a “big picture” report to the board. Used a PowerPoint presentation.

- Questioned the use of word “Division” in our organization. Gave options for us to consider.
- Students Performances are a plus.
- Clinics are given at a reasonable price.
- Value of conference is high and effective.

Wants to find ways to **define positions** and jobs within the board. Need clearer information in a “handbook” format to give to new officers. Would be a more effective way to attract new leadership within the organization.

Are there ways we can provide improved training for officers? Can we utilize training opportunities from other state MEAs or outside organizations?

Offered a plan to re-organize our current meeting format. Feels we have to become more efficient and need to do this soon. Need for Executive Director to have more frequent meetings with Treasurers from each division. Also need to look at how we appoint and organize the people who plan the yearly conference. Can we look at ways to make our own In-service Conference more encompassing of the organization as opposed to smaller “mini-conferences” within the larger meeting?

Would like to see a “**Conference Chair**” from each Division that would help organize the In-service meeting. This group would meet 3 times per year with the “Head” Conference Chair. (Suggested)

How can we make our website more effective? **Increased web presence.**

President feels this IS a priority.

We may have to spend some \$ on this initiative. How much or soon needs to be determined. Must communicate more effectively with our membership. Must respond both to the marketplace and to the fluid electronic communication and use of internet by the current membership.

DIVISION/COMMITTEE REPORTS –

WILL BE AVAILABLE ONLINE AT SCMEA.NET

GUEST PRESENTATION FROM HONOR ADMINISTRATOR: LAURA MCMAHAN

She commended the organization on looking forward and being willing to examine its current practices to remain current and effective. Speaker felt that SC Music Educators ARE being effective and making contributions to the life-long learning capacity of our students.

Band

Finishing the 75th year celebrations. Also showcased a commissioned work at All-State Band clinic.

Choral

Report on the website.

Elementary

No report given.

Higher Education

Expressed interest in beginning talks with other division about ways to attract more pre-service teachers to the discipline. Plans a new “conference” on Sept. 29 that will take place at USC. Christine Fischer will be guest speaker.

(President asked Higher Ed. Division to write an article on “Teacher Pay in SC” for the SC Musician. Question was raised, “How is pay tied to assessment in our state”? This will be discussed at the September meeting of the Higher Ed. Division.

Orchestra

Have restructured All-State Orchestra events to be more ensemble focused. Eliminated the “solo” portion.

Piano

Posted.

COMMITTEE AND REPRESENTATIVE REPORTS

Administrative Representative

Awards Committee

Awards given at the Conference were presented in a new format (printed) this year. Chair needs we MUST be more pro-active in securing nominations for the various awards we offer each year. Must investigate deadlines and means to more effectively communicate the need for prompt response from the membership. Chair did offer that we should NOT add a Teacher of the Year award since we do not have a method currently for determining the recipient.

Collegiate Membership

No report.

Education Associate

Encouraged us to be more involved with the SC Arts Education organization. Arts Curricular Grants due June 1. Online submission is encouraged. Research Institutes will take place in July. Visit Dept. of Education website for details. May 30, special show on SCETV on Media Arts. ARTiculation Live: Have given 3 shows on Music Education this past year. Available on StreamlineSC. Many more innovative programs are discussed and detailed on the website!

Government Relations

SC Arts Commission has new grant program for which teachers can apply each quarter. Based on SC Music Standards. Teachers should visit the SC Dept. of Education website to apply. ABC program can assist with wording if teachers need help. Is a good chance we will retain all music teachers at the state-level. May not have any new positions.

Historian

No report given.

Membership

No report given.

MIOSM (Music in Our Schools Month)

No report given, but an email from the Chair was read to the membership. Expressed concerns about the effectiveness of our promotion of “Worlds Biggest Concert” and offered some solutions to the board.

Music Industry Representative

No report given.

Research

No report given.

Retired Members

Have 97 retired members this past year. Average for last 4 years is 102 members. 23 on average attend the conference. How can we increase their involvement within the membership, activities at conferences, etc.? Members ARE being recognized at state level, but we need to find ways to recognize their contributions in more meaningful ways.

Special Learners

Wants to find ways for more statewide outreach. President asked chair to consider presenting a session on incorporating the autistic child into the music classroom at the 2013 Professional Development Conference

SC Musician

No report given.

Teacher Education

No report given.

Technology

Encouraged members to incorporate iPads in the general music classroom as well as in the performance-oriented classes. Also encouraged membership to stay current on iPhone/iPad applications that can enhance teaching, increase productivity, etc. Example: APS Music available from Barnhouse.

UNFINISHED BUSINESS – NONE**NEW BUSINESS****Constitution and Bylaws and Standing Rules Changes and Corrections**

Executive Board members in attendance voted to accept Editorial Changes submitted by Parliamentarian.

The following Amendments to the Constitution and Bylaws were approved to be sent to the membership for a vote:

*Change the title "In-Service Conference" in all locations to read:
"Professional Development Conference".

*Article IV. Officers. Section 3. Change the title "Collegiate Membership Chairman" to read: Advisor to the Collegiate Membership".

*Article XII. Awards and Scholarships.

Section 5. Delete: "...in such a manner as to be deserving of this special award." (This is covered in the Standing Rules under Nomination Procedures.)

Section 7. The last sentence currently reads as follows: "The recipient does not have to be a prospective Music Major." Change to read: "The recipient does not have to pursue a degree in Music or Music Education."

(The next two changes are to bring us in line with the requirements of Robert's Rules of Order, Newly Revised.)

Article XIV. Amendments. Change to read: "...may be amended by a two-thirds majority of the members casting votes."

Article XVI. Suspension of the Constitution and Bylaws. Change to read: "...approved by a two-thirds majority of the members casting votes."

Standing Rule #7 - will be changed to clarify "published on the front of the fall issue of the South Carolina Musician" to include the online version.

Standing Rule #15.B.2 – eliminate photograph.

Standing Rule #37 – was modified and will now read: "The Professional Development Conference pre-registration fee and the on-site registration fee will be determined at the August SCMEA Board Meeting and published on the registration form. The late registration fee for CMENC members is \$30.00. The registration fee for guests of members is \$20.00. Music Teachers may not be considered guests and may join MENC at Registration. Registration fees for attendees who are not music educators or guests will be the same as for members.

Standing Rule #38 - should be modified to read: SCMEA members must be registered to attend any conference functions.

Standing Rule # 56. Will be moved to the General Conference Heading – doesn't belong under "...Exhibits..."

The following new Standing Rules were approved and will be added:

"Exhibitors will be limited to two badges per paid space."

"Additional Exhibitor badges will be available to non-SCMEA members at the rate of \$15.00 per badge."

"SCMEA provides mandatory Public Liability Insurance for participants and attendees at all events sponsored by SCMEA and its Divisions."

**Discussion on venue for the 2015 SCMEA Professional Development Conference.
N. Charleston vs. Columbia—Pros and Cons**

A comparison sheet of both venues was presented. (Executive Board took a tour of the Columbia venue in August.) We are under contract with Embassy Suites in North Charleston until February 2014; considering a move in 2015.

All of the costs were weighed together regarding cost, facilities, service, location, member support, etc.

There was some support for remaining in the Charleston venue. Additional support for an improved flexibility in the Columbia venue was also expressed.

Motion: To authorize the President to sign a contract with the Columbia Metropolitan Convention Center to host the 2015 SCMEA Professional Development Conference.

Vote on Motion: **Unanimously passed.**

Discussion: A discussion about the infamous “50 cent rule” was held. To alleviate any concerns of equity among divisions, the President indicated that the financial records related to this charge should be made available to the Executive Board. The “re-wording” of Standing Rule (SR) #25 needs to be examined for clarity and equity. Language in question is “every student who registers to audition” as opposed to members of the various honor ensembles and “the assessment is based on the initial audition process”. There is a consensus that the organization finds a means to make this surcharge equitable among each division. It could remain in place or be changed depending on the result of ongoing discussions. Parliamentarian read the current rule from the Standing Rules and compared it to the suggested change to SR #25. Members of the board present at the time the rule was initially implemented gave their interpretations of how the rule was put into place. The intention was that the students would be assessed .50 INSTEAD of the divisions paying this fee directly from their own budgets.

Motion to change the wording of Standing Rule #25: SCMEA has no activities that generate funds. Accordingly, divisions who sponsor a Honors, Region, and/or All-State group that charges an audition or participation fee, shall forward to SCMEA, .50 cents for every student who registers to audition. The assessment is based on the initial audition process. If there is no audition, the assessment is based on each student who participates. No individual student should be counted more than once in a given academic year. The funds generated by this assessment shall be used to offset costs of the Professional Development Conference, liability insurance, and other similar expenses that affect all divisions.

Vote on Motion: Unanimously passed.

Choral Division Standing Rules Proposal:

Articles submitted for the SC Musician that concern SCMEA Division activities must be submitted for approval through their respective Division President.

Vote: Unanimous approval.

ADDITION TO THE BYLAWS: The board discussed the need to place in our bylaws information related to the liability insurance we are now required to provide for all sponsored events. This insurance cost the association \$3992.28 in the fiscal year 2011-2012.

The following proposed bylaw was submitted via email to all Executive Board voting members and was passed unanimously. It will be added to the bylaws.

“SCMEA provides mandatory Public Liability Insurance for participants and attendees at all events sponsored by SCMEA and its Divisions.”

ANNOUNCEMENTS

President asked Executive Board to engage in an online discussion regarding the development of specific job descriptions for the various positions on this board. He will communicate via email the specifics of the process later this summer to the board.

Need to present a new President-elect at the August meeting. Glenn Price will form a nominating committee and present a name in August.

MOTION TO ADJOURN

MEETING ENDED AT 3:00 PM

Respectfully submitted,

Mark E. Britt
President-elect, SCMEA
May 28, 2012