

SOUTH CAROLINA MUSIC EDUCATORS ASSOCIATION

EXECUTIVE BOARD MEETING

Sunday, February 9, 2014

North Charleston Convention Center

5001 Coliseum Drive North Charleston, SC 29418

AGENDA

Call to Order by President at 9:06 am

Members Present

Mark Britt – *President, SCMEA*

Chris Selby – *Immediate Past-President, SCMEA*

Lisa Rayner – *President-Elect, SCMEA*

Patti Foy – *Executive Director, SCMEA*

Joe Meshach – *Parliamentarian, SCMEA*

Gina Jolly – *President, Choral Division*

Donna Barrick – *President, Elementary Division*

David Perry – *President, Higher Education Division*

Colleen Marcou – *President, Orchestra Division*

Martin Dickey – *Past-President, Band Division*

Joe Gulledge – *President-Elect, Band Division*

Elise Helms – *President-Elect, Elementary Division*

Doug Presley – *President-Elect, Higher Education Division*

Jeremy Lane – *Editor, SC Musician*

Sharon Doyle – *Chair, Conference Committee*

Jason Sprankle – *Chair, Equipment Committee*

L.H. Dickert – *Chair, Guitar Committee*

Christi Lewis – *Chair, Membership Committee*

SCMEA STATUS REPORTS

Executive Director's Report

- Patti Foy presented the income (not expenses) from the Conference
- PayPal (online registrations) - \$42,324.91
- Exhibitors' Fees - \$31,145.00
- Registration Fees - \$21,670.00
- Total Income - \$95,439.91
- Still having issues with who gets comped registrations. Invited clinicians are comped. Directors of performing groups must be registered.
- Do we need to revisit the registration form so that proof of membership must be shown onsite?
- Increased the exhibitor booth price to \$350 from \$300 to cover the Wi-Fi and carpet that will be provided at the Convention Center in Columbia.
- Christi Lewis is enforcing the \$15.00 badge replacement fee at the registration desk.

- Choral Division would like the divisions/school names on badges.

Conference Report – Sharon Doyle

- Having division equipment people really helped out our SCMEA Equipment Crew.
- Make sure you relay all info to your division equipment people. There were huge problems when divisions had to work together/share equipment. Miscommunication between divisions created some issues.
- Having a crew for Jason Sprankle was extremely helpful. Four full-time crew members in addition to Jason plus division equipment people made it 6-8 people helping with set-up and break-down of sessions and that worked really well.
- Please tighten up your list of equipment needs.
- Divisions should look into purchasing a projector. It would be less expensive than renting for a weekend.
- Some of the risers for West Ashley are still sitting on the Dock at the Convention Center – their school district delivered it with a district truck, but when are they picking them up?
- We need some sort of form to organize the college receptions, etc. It must fit into our schedule as a part of the conference program.

Other SCMEA Conference Notes

- Phil McIntyre asked if we could please make sure that we do door prizes in the exhibit hall.
- The deadline for exhibitor requests/reservations is March 1st.
- Mark Britt asked if we liked the app and wanted to continue with it for the next conference. Everyone was in agreement that we were heading in the right direction. We spent approximately \$600.00 this first year and may look for an app with more customizable features next year.
- We are currently spending approximately \$2000.00 to print 1200 programs. With the continued use of the mobile conference app, do we reduce the number of programs printed? Do we consider condensing the programs to session times and titles only and include detailed descriptions in the mobile app only?

DIVISION REPORTS

- Please register and post Division reports to the SCMEA Executive Board Forum

Band Division – Joe Gulledege, *President-Elect*

- Sessions were well attended. Some sessions in the meeting rooms upstairs needed more space. We learned some things about what equipment would have been better suited.

Choral Division – Gina Jolly, *President*

- No big issues, everything went well.

Elementary Division – Donna Barrick, *President*

- Elementary Division would love to have a dedicated room for elementary division. Moving all of the Orff instruments between rooms is extremely troublesome.
- Members would like a common lunchtime built into the schedule.
- Is there any way Donna could get a list of conference attendees? With a little over 900 attendees, Patti Foy said it's not possible to separate the names by division but she could send a list of those who registered.

Higher Education Division – David Perry, *President*

- There was a good turnout at all the sessions with Kim Counsel. They hope to have a proposal ready in August for a session within a session (conference). There is a team working together on this. They will present a proposal in May. The Higher Ed Division will need a room at the Convention Center in Columbia to make this work.

Orchestra Division – Margaret Selby, *President-Elect*

- The orchestra sessions had great attendance and great feedback.
- Some were concerned that there was a conflict in session times with an At-Large person whom members thought was under the orchestra division.
- Several members asked that the conference start earlier on Thursday and end the conference by Saturday afternoon with the Board meeting.

Piano Division – Tony Lenti, *President*

- There was sound bleed over during the final piano concert.

COMMITTEE AND REPRESENTATIVE REPORTS

- Make sure to post reports on the SCMEA Executive Board Forum.

Guitar Committee – L.H. Dickert, *Chair*

- Very pleased with his first year at the conference.
- More people attended the guitar sessions than he expected.

ITEMS FOR DISCUSSION

- The Higher Ed Division will continue discussions with Scot Hockman on developing Student Learning Outcomes (SLO)

PLANNING PROCESS FOR 2015 CONFERENCE MOVE TO COLUMBIA

- We will send out a survey through Survey Monkey to our SCMEA membership for feedback from this year's conference.
- Would it be possible to have a separate tab for surveys on the conference mobile app?
- Please keep the size of the equipment crew the same. It worked really well this year.
- Note that the rooms in the Convention Center have names not numbers
- We will need to find a total of 15 sets of risers (6 will be needed by choral division). Must communicate better between divisions if you are sharing equipment.
- Divisions need to coordinate arrival time for buses
- Possible garage parking passes – if you pre-register you get a free parking pass. We need to remember exhibitor parking.
- We need to put pre-registration info online much earlier in the year. Many teachers need to have this info when school starts to have it approved.
- Exhibitors felt they had enough traffic this year. However Phil keeps getting conflicting reports, some don't like Thursday night things, while others do. The plan next year is to have the jazz band and reception inside the exhibit hall.
- We need to determine the number of general sessions. We liked having the earlier time for the general session on Friday as a kick-off to the conference. The plan is to eliminate the Saturday

morning general session which is historically the least attended and use that time to add more sessions.

- We need to have a dedicated lunch time. One suggestion was to stagger lunch times among the divisions.
- When do we actually give everyone the option to view the entire working draft of the conference schedule? Who needs to be involved? When do we have a pre-conference meeting? A suggestion was made to have the pre-conference meeting following the August 9th SCMEA Board Meeting in Columbia since SCBDA does not meet that afternoon.
- Sharon Doyle will have new conference forms distributed before the May meeting so divisions can discuss
- The ideal door prize drawing time would be 15 minutes before the exhibits close in the exhibit hall.
- For future planning, could band and orchestra possibly share a performance space and equipment room?

ANNOUNCEMENTS

- All division reports are due by February 21st. Please upload them to the SCMEA Executive Board Forum.
- Please email Lisa Rayner your job descriptions ASAP – we would like to distribute a draft to the SCMEA Executive Board by April 1st.
- The SCMEA By-Laws are published in the SCMEA Journal every fall issue. We also need to make sure they are accessible on the SCMEA website.
- Mark Britt will move forward with having NafME update our SCMEA home webpage.
- We need to change the date of our next SCMEA Executive Board Meeting from May 17 to May 10 because of a conflict with the Executive Director's schedule. A motion was made to change the next SCMEA Executive Board Meeting date from May 17 to May 10. Second made, and motion approved unanimously. The change needs to be made to the calendar and uploaded to the website.

NEW BUSINESS

- A motion was made to pursue the option of housing our SCMEA historical items at the music library at USC, Columbia. Second made, and motion approved unanimously.

Motion made to adjourn the meeting. Second made, and motion approved unanimously. Meeting adjourned at 11:01 a.m.

Respectfully Submitted,
Lisa Rayner, *SCMEA President-Elect*