

# **SOUTH CAROLINA MUSIC EDUCATORS ASSOCIATION**

## **EXECUTIVE BOARD MEETING**

February 5 and February 8, 2015

Columbia Metropolitan Convention Center

1101 Lincoln Street, Columbia, SC 29201

### **AGENDA**

#### **Call to Order/Roll Call by President at 4:26 pm**

*Mark Britt, President of SCMEA presiding*

#### **Members Present**

Mark Britt – *President, SCMEA*

Christopher Selby – *Immediate Past-President, SCMEA*

Lisa Rayner – *President-Elect, SCMEA*

Patti Foy – *Executive Director, SCMEA*

Joe Meshach – *Parliamentarian, SCMEA*

Gina Jolly – *President, Choral Division*

Donna Barrick – *President, Elementary Division*

David Perry – *President, Higher Education Division*

Colleen Marcou – *President, Orchestra Division*

Anthony Lenti – *President, Piano Division*

Martin Dickey – *Past-President, Band Division*

Sheneice Smith – *Past-President, Choral Division*

Marianne Holland – *Past-President, Piano Division*

Joe Gullledge – *President-Elect, Band Division*

Pam Brunson – *President-Elect, Choral Division*

Elise Helms – *President-Elect, Elementary Division*

Doug Presley – *President-Elect, Higher Education Division*

Margaret Selby – *President-Elect, Orchestra Division*

Susie Lalama – *Chair, Collegiate Membership*

Carlton Kinard – *President, Collegiate Membership*

Julie Tran – *Vice-President, Collegiate Membership*

Jason Sprankle – *Editor, SC Musician*

Scot Hockman – *Education Associate*

L.H. Dickert – *Chair, Guitar Committee*

Tom Finigan – *Historian*

Alex Spainhour – *Representative, Music Industry*

Michael Weaver – *Chair, Research Committee*

Barbara Rich – *Chair, Retired Members*

Steve Rummage – *Chair, Technology Committee*

Sharon Doyle – *Chair, Conference Committee*

## **INTRODUCTION OF GUESTS/NEW BOARD MEMBERS**

- Tom Finigan - Historian

## **APPROVAL OF MINUTES**

- Motion and second made to approve the SCMEA Executive Board Meeting minutes from August 9, 2014. Motion passed unanimously.

## **SCMEA STATUS REPORTS**

### **Conference Report – Sharon Doyle, Jason Sprankle, John Kvasnicka**

- Sharon Doyle's cell number (864)621-7534
- The Convention Center had people available to help unload equipment onto the loading dock which was a helpful addition
- Jason Sprankle apologized for PM printing mistake

### **Executive Director's Report – Patti Foy**

- Please know that presenters (especially in/from SC) must be registered for the conference
- We have 85 exhibiting companies, 115 booth rentals
- Security will be checking badges at entrance of Exhibit Hall
- We have 635 pre-registered for the conference – this number is higher than in previous years

## **OLD BUSINESS**

### **Job Descriptions – Lisa Rayner**

- Will send out document to list duties/responsibilities by month

### **Student Learning Objectives Update – Scot Hockman**

- Will revisit teacher evaluation now that a new Superintendent has taken office
- SLO sessions will focus only on the writing portion of SLO

### **President-Elect Nomination – Patti Foy**

- The general membership has approved Martin Dickey's nomination for President-Elect of SCMEA. He will become President-Elect on July 1, 2015 and take the office of President of SCMEA on July 1, 2017.

## **NEW BUSINESS**

### **General Session – Mark Britt**

- State Superintendent of Education, Molly Spearman will speak briefly at the General Session on Friday morning.
- 9 National Honor Ensemble students will be recognized and awarded plaques
- 1 All-American Marching Band student will be recognized and awarded a plaque
- 1 Student Composition Winner (his piece was performed at the NAFME National Ensembles Concert) will be recognized and awarded a plaque
- Memorial Scholarship winner (vocalist) will perform a selection
- The Bob Jones Orchestra will perform

### **Jazz Social – Mark Britt**

- Moved the Directors' Jazz Band offsite to The Flying Saucer and Pearlz Oyster Bar (Friday evening)

- A jazz quintet from Winthrop will perform during the opening reception for the Exhibit Hall Thursday evening
- Food will be at the back of the Exhibit Hall for the reception – cocktail rounds will be spread throughout the Hall

#### **Mobile App Info Sheets – Mark Britt**

- Please use the mobile app to download and complete clinician profiles
- Signs with the QR code to download the app will be posted throughout the conference center

#### **At-Large Presenters – Mark Britt**

- Thank you for signing up for At-Large Sessions – still in need of some presiders
- Please record your session attendance numbers on a form that will be kept at the Registration Desk

#### **Hip Chat Update – Mark Britt**

- You should have received an email from Andrew Levin to register for Hip Chat
- Andrew has created a discussion forum and a place to post all division reports – please post

#### **Website Update/Social Media Update – Mark Britt**

- New website is up and running
- The discussion forum is up and running – you need your NAFME membership number to log in
- Job Center is up and running – please encourage colleagues to post job openings – anyone can post
- Andrew Levin is at the conference and available to help division webmasters
- We have paid to add a widget to use online forms (for registrations, etc) - will schedule a training
- Conference Twitter Hashtag - #scmea2015

#### **Advocacy Leadership Task Force – Mark Britt**

- This is coming – charge being led by NAFME – we will need to have a state committee

#### **DIVISION REPORTS**

- Please register and post Division reports in Hip Chat

#### **Band Division – Joe Gullede, *President-Elect***

- Report posted on Hip Chat
- Working closely with Sharon Doyle coordinating equipment and bus parking
- Great weekend planned

#### **Choral Division – Gina Jolly, *President***

- Great weekend of choral events planned

#### **Elementary Division – Donna Barrick, *President***

- Report posted on Hip Chat
- SC Elem Honor Choir has 226 members and is based at the Courtyard Marriott
- The Marriott Staff has been very gracious

**Higher Education Division – David Perry, *President***

- Report posted on Hip Chat
- Michael Moore will be leading a panel discussion regarding the new credit hour requirements during the conference
- The Future Music Educators Symposium has been moved to 2016 – there will be a planning session at 2:30 pm on Friday
- Doug Presley (and higher ed folks) have been asked to keep an eye on upcoming legislation concerning teacher education/evaluation, etc.

**Orchestra Division – Colleen Marcou, *President***

- Excited to be in the new venue
- Extremely excited to hear Bob Jones University Orchestra during the General Session
- Will have some smaller groups playing in the exhibit hall during the Conference – really excited about those performances

**Piano Division – Tony Lenti, *President***

- Report posted on Hip Chat
- Clinician Amy Blackwood will present a masterclass on choral accompanying – assisted by Phil Suggs and the York Chamber Singers. Thank you to Gina Jolly for helping to coordinate.
- There will be Two Honors Recitals this year – one highlighting students selected at the Piano Festival in April 2014, and the other for those selected at the January 2015 Piano Festival.

**COMMITTEE AND REPRESENTATIVE REPORTS**

- Make sure to post reports in Hip Chat

**Awards Committee – Chris Selby, *Chair***

- Several Adult and Student Awards will be presented at the General Session
- The National Honor Ensemble participants will also receive a plaque

**Collegiate Membership – Carlton Kinard, *President***

- There will be 3 collegiate focused workshops at the conference

**Education Associate – Scot Hockman, *Chair***

- State Superintendent Molly Spearman has said she wanted to restore joy in the Department of Education
- STEAM has taken off in our state. The SC Arts Assessment Program will be presenting at the Biannual International Symposium on Music – invited by Tim Brophy. How is music integral to the work of STEAM and how is it infused?
- The deadline for Arts Curricular Innovation Grants are due May 15<sup>th</sup>
- Scot is a member of the SC Philharmonic Board and is Chair of the SC Philharmonic Education Committee. Would like to see a partnership with SCMEA in creating a database of SC Music Educators. Patrick O'Connor is the new Education Director for SCPO and is a vendor at our conference this year. The Saturday Concert for SCPO's "The Planets" is almost sold out – 58 tickets left if you are interested in attending.
- Created Honors Course Codes from Level 1 to Level 8. Anything Level 3-8 is considered honors level. Students are eligible to audition for third year honors as eighth graders.

**Historian – Tom Finigan**

- Please send him pictures of any past programs – scanned images (digital copies) would be helpful
- He has gone back through annuals looking for a photo of ET Gavin, the first President of SCBDA.
- Would like to have a picture of every Past-President of SCMEA to have in the archive

**Membership Committee – Christi Lewis, *Chair***

- Her task is to increase membership this year

**Guitar Committee – L.H. Dickert, *Chair***

- Nothing new to report

**Music Industry Rep – Alex Spainhour, *Chair***

- Nothing new to report

**Government Relations Report – Christine Fisher, *Chair***

- Report uploaded to Hip Chat

**Research Committee – Michael Weaver, *Chair***

- Nothing new to report

**Retired Members – Barbara Rich, *Chair***

- Approximately 83 members
- Communication is difficult since many do not use email

**SC Musician – Jason Sprankle, *Editor***

- Hopes to break even – has been bombarded with magazines
- Feel free to send him information to print – the journal is limited to 36 pages
- We have about 12 regular advertisers
- Looking for growth and change

**Teacher Education Committee - Doug Presley, *Chair***

- Nothing new to report

**Technology Committee – Steve Rummage, *Chair***

- Windows 10 is coming soon

**ANNOUNCEMENTS**

- Sunday morning meeting place has changed.

**Motion made to suspend the meeting until Sunday, February 8, 2015 at 9 am. Second made, and motion approved unanimously.**

## **Meeting Resumed Sunday, February 8, 2015**

**Called to Order by President at 9:03 am**

*Mark Britt, President of SCMEA presiding*

### **Special Guest**

Dr. Glenn Nierman, *President, NAFME*

### **Members Present**

Mark Britt – *President, SCMEA*

Christopher Selby – *Immediate Past-President, SCMEA*

Lisa Rayner – *President-Elect, SCMEA*

Patti Foy – *Executive Director, SCMEA*

Joe Meshach – *Parliamentarian, SCMEA*

Les Hicken – *President, Band Division*

Gina Jolly – *President, Choral Division*

Donna Barrick – *President, Elementary Division*

David Perry – *President, Higher Education Division*

Colleen Marcou – *President, Orchestra Division*

Martin Dickey – *Past-President, Band Division*

Marsha Gross – *Past-President, Orchestra Division*

Joe Gulledge – *President-Elect, Band Division*

Elise Helms – *President-Elect, Elementary Division*

Doug Presley – *President-Elect, Higher Education Division*

Margaret Selby – *President-Elect, Orchestra Division*

Carlton Kinard – *President, Collegiate Membership*

Jason Sprankle – *Editor, SC Musician*

Christine Fisher – *Chair, Government Relations*

Christi Lewis – *Chair, Membership Committee*

Michael Weaver – *Chair, Research Committee*

Sharon Doyle – *Chair, Conference Committee*

John Kvasnicka – *Chair, Equipment Committee*

Phil McIntyre – *Chair, Exhibits*

### **INTRODUCTION OF GUEST**

- Dr. Glenn Nierman, *President of NAFME*
  - In 2016 the MEJ (Music Educators Journal) will be online
  - Having active Tri-M Chapters is really important

### **EXECUTIVE DIRECTOR'S REPORT – Patti Foy**

- Took in a lot of cash this weekend - \$26,903 on site
- 309 registrations on site
- 635 pre-registered

- Last year's attendance was 935 – this year was 944 so about the same numbers even with change of city and venue

## **OLD BUSINESS**

### **Job Center**

- The Job Center on our SCMEA website can be used by anyone to post music openings – please encourage colleagues, districts to use
- Christine Fisher can get us a distribution list of Arts Supervisors to inform them of our Job Center

### **Division Webpages**

- Please get your division website pages updated – Mark Britt, Lisa Rayner, or Andrew Levin can assist

## **NEW BUSINESS**

### **Photos**

- Send any photos of SCMEA events to Jason Sprinkle and Mark Britt for use in the SC Musician, website, and social media

### **Teacher Evaluation**

- Doug Presley, David Perry, and Christine Fisher were asked by President Britt to remain vigilant on relaying any new information concerning “Read to Succeed” and teacher evaluations.

### **Jazz Committee**

- President Britt asked the Board to consider whether we needed to separate Jazz from Band and make it a separate membership/committee
- The Board decided not to separate Jazz from the Band Division, but instead focus on infusing more jazz related sessions into the conference
- Christine Fisher suggested that instead of a Jazz Committee, we follow in the steps of NAFME and create an Innovations Committee and appoint a chair. This would include a lot of the music programs we currently have in our schools (African Drum and Dance, Steel Pans, Handbells, Jazz Ensembles, etc.)
- It was decided to compare our board membership (Committee Chairs, etc.) with board membership of states similar to our size. It was suggested that we could also ask the NAFME Office to provide us with some information concerning Innovations.

### **May Board Meeting**

- The next Board meeting will be on May 9<sup>th</sup> at Irmo HS (Tentative). Parking will be available behind the school.
- Be prepared with your calendar dates for 2015-2016 and tentative calendar dates for 2016-2017

### **National Honor Ensembles**

- Deadline to apply is May 8<sup>th</sup>

### **NAfME National Leadership Assembly**

- At end of June – we sponsored one collegiate member (President) to attend last year, would like to do the same this year

## **CONFERENCE REFLECTIONS**

### **NAfME**

- It was decided that we would like to request that NAfME set up a booth at next year's conference – it was well received at our last conference

### **General Session**

- Having only one general session this year was well-received. The Board would prefer to leave it at one general session. We need to decide if we want to keep only "inside" groups of SCMEA performing at the General Session or open it up to outside/professional groups
- Would we like to have an evening concert? Maybe in conjunction with the group performing at the General Session? Jupiter is interested in sponsoring The Boston Brass for next year's conference. Could they perform something at General Session and then headline an evening concert? Maybe sell tickets and open it up to the general public?
- There has been interest in having a joint military group perform next year – combine different branches of service
- Do we need a keynote speaker?
- Do we want to continue giving awards at the one general session?
- Do we want to explore having a collaborative concert with choral, band, and orchestra performing?

### **Exhibits – Phil McIntyre, Chair**

- The exhibitors loved the carpet in the Exhibit Hall
- The performing groups in the hall were well-received. Could we give a plaque to the groups who perform in the exhibit hall as well? Who would provide the funding (Divisions, SCMEA?)
- The Thursday evening Exhibit Hall Reception was a hit with exhibitors. We need to plan on having more food to serve to include the exhibitors.
- The exhibitors liked having the canteen open in the exhibit hall during the day.
- The wi-fi log on information needs to be included in the materials sent to exhibitors before the conference. A line needs to be added to the exhibitor form to include a signature.
- Could we alternate the set of doors that are open to the exhibit hall? Traffic was heavy for those booths near the open doors, and not as heavy for those near the closed doors.
- The printed program needs to be proofed and cross-referenced with schedules sent beforehand for correct starting and ending times.
- Phil liked the size of the hall
- Some have mentioned not opening Exhibits until Friday and staying open later on Saturday – should we do a survey? We just kept it the same as last year.
- We need more trash cans for the exhibit hall.
- Could the Rice Music House booth not be near the performance stage? The performances were sometimes overpowered by everyone trying out the pianos...

### **Parking**

- Parking was an issue during the conference, and especially during that Saturday morning block
- Could SC Elementary Honor Choir parents/students be shuttled in for the concert, or allowed to park in the service lot for that day?



- Maybe we can consider looking into using the Vista's overflow parking lot on Saturday – it runs the entire length of the railroad tracks.
- A separate table from registration needs to be set up for selling parking decals.
- Lisa Rayner would like to see the reserved parking spaces in the service lot given to exhibitors first, SCMEA Board members second, and then the remaining split among the different divisions/committees to be given out at their discretion – to be used by people who are helping to facilitate their division activities, or those division board members who must attend the extra meetings – do we need to reserve more handicapped parking?
- Constant Contact did not work in trying to get information out to everyone. We need to get this issue fixed and each Division President needs to be responsible for sending out emails reiterating the info concerning parking, registration, etc. before the conference. Blind Copy the recipients and send the email to yourself so no personal email addresses are shared.

### **Registration**

- People were borrowing badges to get into the exhibit hall, and somehow there were duplicate copies of badges
- Perhaps collegiates could assist with registration

### **Equipment**

- Thank you to Joe Gulledge for providing the graphic of the floor spaces
- Divisions please email Sharon Doyle any pros/cons from the conference.
- Loading Dock
  - Could use more people to help unload at the docks on Thursday and Friday – an SCMEA person needs to be in charge
  - They need reserved parking spaces
- Choral Risers
  - Never ever want to use the accordion type risers again – only the fold up kind that roll
  - Elementary Division would like to explore having Wenger or another company sponsor the elementary honor choir risers
- Electrical/AV Equipment
  - Please consider when requesting a lavalier mic that they are expensive – and that there is a \$100 cost every time you move a mic from one location to another
  - It would be more cost effective if every division bought their own projector instead of renting them. And would the divisions be okay with bringing all of their projectors and leaving them dedicated to one room during the entire conference so no matter who is using that room, a projector is available?
  - 11 rooms needed a projector – could we build this need into our planning day in August where divisions could sign up for the number and location of projectors they can provide?
  - Band requested the use of a lectern and there was no microphone...does a microphone not come equipped with a lectern/podium?
- Equipment Crew
  - Do we have enough workers for our moving crew? We would like to give an honorarium of \$200 to their service organization

- A motion was made to provide a \$200 honorarium to Kappa Kappa Psi for their service on the equipment crew. Motion was seconded and approved unanimously. Patti Foy will write a thank you letter and send the check.
- Music Stands/Conductor Podium
  - Similar to keeping the projectors dedicated to one space, could we keep the stands and conductor's podium dedicated to one performance space and have enough so that we don't have to transfer from room to room?
- Pianos
  - We rented them from Rice Music House this year and they were less expensive.

### **CONFERENCE CENTER**

- Positive feedback on new venue. Being able to walk to restaurants was a huge plus
- Positive feedback on the larger restrooms
- Thank you especially to Sarah from the Convention Center who was extremely helpful. We would love for her to work next year's Conference as well
- Would it be possible to request the same convention center staff work the entire conference? If not, could there be a meeting on Friday night with the weekend staff to talk through our conference needs?
- We had to book 3 years so we will be looking to either stay or move in 2018. We need to start looking now. Do we want to stay in Columbia? Do we book only one year at a time here? We've had an alternative offer from Myrtle Beach. We should always be looking was the consensus of the Board. The timeline on the Greenville Convention Center is unknown – they must sell the TD Center first. We also would like to see the bottom line from Columbia after the dust settles and all the bills are paid for this conference. Maybe in May we could have a detailed report of the cost comparisons between Columbia and Charleston.
- There was some bleed-through of sound from the ballrooms into the basement rooms and Congaree A and B had bleed-through between handbells and saxophones, but other than that, no major bleed through side-to-side in the ballrooms.
- There were some foot traffic issues where groups were standing at doorways and people could not get through the hallway. And vice-versa.
- We needed signs posted for location of Lost and Found room.

### **COLLEGIATE SYMPOSIUM**

- They had a good planning meeting for next year's collegiate symposium.
- They would like to have a 1 day conference and not an overnight. The Carolina Wrenn room at the Hilton would be a beautiful space for the symposium. They would like to have a morning session before the General Session on Friday.

### **MOBILE APP**

- Attendees were using the app
- Would like for more people/clinicians to create their profiles for the app.

### **JAZZ SOCIAL**

- The Flying Saucer had the largest crowd they have ever had the night of our Jazz Social.
- Would we like to tie in the jazz group with clinics led by a special guest star?

- Do we want to continue as is in a Vista venue or do we want to explore a bigger room with access to a bar? Perhaps a ballroom at the Convention Center where we could sell tickets and have drinks and food. Maybe an exhibitor would like to sponsor some drink or food tickets? We could have a concert and then sponsor the social afterwards.

#### **STIPENDS**

- The Executive Director and SC Musician Editor are the only paid positions. It was recommended that a stipend or some sort of payment be awarded to the Conference Chair. A motion was made to present the Conference Chair a stipend of \$2,000 based on available funds. Next there was some discussion about creating a 3 tiered system based on the SCBDA system: \$500, \$1000, \$2000 depending on available funds. Then discussion on whether this included this year's conference or started with next year's conference. A motion was made to amend the first motion to read "effective immediately." The motion for the amendment was seconded and passed unanimously. A motion was made to present the Conference Chair a stipend of \$2,000 effective immediately. The motion was seconded and passed unanimously.

#### **CONCERNS from SCBDA**

- SCBDA received a letter from the Music Publishers Association indicating that some copyright laws have been violated. Joe Gullledge read the letter to the Board.
- Les Hicken is going to reply that SCBDA would like to know who is making the accusation and the specific incident(s) since they already hold the verbage in their by-laws concerning copyright violations.
- Dr. Glenn Nierman, President of NAFME recently attended the Ohio MEA Board meeting and shared that they too had received a similar letter. Michael Butera, the Executive Director of NAFME is aware of the situation and NAFME has consulted their legal team. NAFME already pays a hefty fee to BMI and ASCAP to cover performance related rights. Dr. Nierman's recommendation was to hold off on a reply until receiving a response from Michael Butera.

**Motion made to adjourn the meeting. Second made, and motion approved unanimously. Meeting adjourned at 11:11 am. The next SCMEA Executive Board meeting is scheduled for May 9, 2015. The Calendar Meeting will start at 9 am and the Board Meeting at 10:00 am.**

Respectfully Submitted,  
Lisa Rayner, *SCMEA President-Elect*