

SOUTH CAROLINA MUSIC EDUCATORS ASSOCIATION

EXECUTIVE BOARD MEETING

May 9, 2015

Irmo High School

6671 St. Andrews Road, Columbia, SC 29212

AGENDA

Pre-Meeting (SCMEA Calendar Committee 9-10 am)

Call to Order/Roll Call by President at 10:04 am

Mark Britt, President of SCMEA presiding

Guests

Chris Cordé, President-Elect Orchestra

Leah Cordé, President-Elect Band

Hannah Carlson, President-Elect Collegiate

Members Present

Mark Britt – *President, SCMEA*

Christopher Selby – *Immediate Past-President, SCMEA*

Lisa Rayner – *President-Elect, SCMEA*

Patti Foy – *Executive Director, SCMEA*

Bill Ackerman – *Acting Parliamentarian, SCMEA*

Les Hicken – *President, Band Division*

Gina Jolly – *President, Choral Division*

Donna Barrick – *President, Elementary Division*

David Perry – *President, Higher Education Division*

Colleen Marcou – *President, Orchestra Division*

Anthony Lenti – *President, Piano Division*

Martin Dickey – *Past-President, Band Division*

Marsha Gross – *Past-President, Orchestra Division*

Marianne Holland – *Past-President, Piano Division*

Joe Gullledge – *President-Elect, Band Division*

Elise Helms – *President-Elect, Elementary Division*

Margaret Selby – *President-Elect, Orchestra Division*

Susie Lalama – *Chair, Collegiate Membership*

Hannah Carlson – *President, Collegiate Membership*

Jason Sprankle – *Editor, SC Musician*

Tom Finigan - *Historian*

Christi Lewis – *Chair, Membership Committee*

Michael Weaver – *Chair, Research Committee*

Barbara Rich – *Chair, Retired Members*

Steve Rummage – *Chair, Technology Committee*

Sharon Doyle – *Chair, Conference Committee*

INTRODUCTION OF GUESTS

- Chris Cordé – President-Elect, Orchestra
- Leah Cordé – President-Elect, Band
- Hannah Carlson – President-Elect, Collegiate
- Bill Ackerman - Parliamentarian

APPROVAL OF MINUTES

- Motion and second made to approve the SCMEA Executive Board Meeting minutes from February 5-8, 2015. Motion approved unanimously.

APPROVAL of CALENDAR for 2015 -2016 and TENTATIVE CALENDAR for 2016-2017

- Reminder that voting members are comprised of the Executive Council, Presidents and Past-Presidents
- Motion and second made to approve the 2015-2016 SCMEA Calendar. Motion passed unanimously.
- Motion and second made to approve the Tentative 2016-2017 SCMEA Calendar. Motion passed unanimously.

Executive Board Membership Changes/Updates – Lisa Rayner

- Job Description – final call to edit on shared Google document

Announcements – Mark Britt

- Draft Letter to Stephen Colbert – for Donors Choose funding
- Lisa Rayner and Martin Dickey will attend the CAEP (Council of Arts Presidents Meeting) on June 16th in Columbia
- SCMEA will submit a request for NAFME to staff a resource booth at the 2016 Professional Development Conference

SCMEA STATUS REPORTS

Executive Director's Report – Patti Foy

- Total liabilities & Equity at \$126, 166.68 – **Balance Sheet**
- Profit and Loss – ahead by \$33,000
- Conference – last year conference cost \$100,000-102,000
- This year the cost was \$20,000 less than last year
- \$10,000 of the reduction in conference costs is due to a rebate from the city of Columbia – can't count on that year to year
- Our goal has been to get \$100,000 in bank in case conference was ever cancelled
- Last year we made \$2,000 on the conference
- This is an opportunity to look at what we could do for SCMEA with the savings in conference costs

Conference Report – Sharon Doyle

- Exhibitors liked opening receptions – do we want performing groups at back or at front when they come in?
- Friday night jazz event – do we want them on or off campus?

- Sponsored receptions? Several people did independent receptions – should they contact Sharon as well so the schedule can be aligned?
- Do we want a theme for the conference? We can entertain changes now – Sharon will meet with Patti and Lisa over the summer
- Every division does need to have an equipment chair – they need to introduce them to conference equipment chair to help – will use the same college group as last year – division's responsibility to get equipment to the site. Equipment chair needs to stay on site. We need to know how long equipment is going to be on site – some equipment was removed before afternoon Saturday sessions
- Risers need to be foldable 4 step risers that have wheels
- Choral division had a great idea – having projectors stationary in the rooms. How many projectors is each division bringing?
- Planning meeting in August was very helpful – all forms are updated and on the website
- Sharon already has 25-30 At-Large proposals for conference if you want to see them – and if you want to use any to fill your division sessions
- Bios and pictures go to Jason Sprinkle
- Divisions – do not promise dates/times/specific rooms until you hear from Sharon – hopefully in November – definitely by December – Program will be run in January
- You cannot promise warm-up space to people – must request late evening performances and schedule those with Sharon - there is a 24 hour crew onsite at the convention center
- Open for suggestions of placement of performing groups
- How many performance slots available in exhibit hall? – depends on exhibit hours – give 30 minute window that started between our sessions – last conference we a total of 6 performing groups that included orchestra and band – vocal would like to have a group perform next year
- We need to look at exhibit hours – the hours sent to exhibitors were not the same hours printed in the program
- August 1 is final date instead of Sept 1 for At-Large Sessions
- If they are promoting a product for sale – must also be an exhibitor
- At-large is informational - not trying to sell a product
- Industry session is sponsored by exhibitors – selling a product

Mark Britt- talked to Robert Gardiner – he still wants to have jazz band offsite – Friday night – looking at Music Farm, Jillian's

Mark would like to work with Jason to make sure that the right people are copied on info necessary for mobile app, website etc. We need to have information in right format from clinicians, etc. by Aug/Sept

We do not archive well enough with photography at the conference – needs for social media, website – do we want a total of 1 or 2 people responsible, have divisions responsible – band has hired an official photography for their anniversaries – is it feasible to have each division responsible for a photographer? Could we add this to the presider's responsibilities?

President's Report – Mark Britt

- **Mobile App**
 - have opportunities to buy sponsorships – need to have mobile app running early
 - 994 people used app, conference schedule most popular – viewed by 674

- Issues with contact email to complete profiles – went to a lot of spam folders
- Will continue with app for next year
- **Website**
 - need material from several divisions – division presidents please get your webmaster in touch with Mark, Andrew, Lisa to get this done – Andrew can help with formatting, we can help with passwords, etc.
 - not serving the membership well when our info is scattered in several places
 - Twitter is @SCMusEd
- **Job Board**
 - 4-5 listings so far
 - Human resources for district can post
 - Please utilize
- **Online Form Training Session**
 - Mark will look into scheduling this
 - Hope to be able to do all registrations and possibly payments online
- **National Assembly**
 - Will be held June 27-29th in Tyson's Corner VA - Patri Foy, Mark Britt, Christine Fisher, Lisa Rayner, and Hannah Carlson will attend
 - One of the big charges at last year's Assembly was to increase membership for SCMEA – add 5% over next few years – 150 new members
 - Asked NAFME with help for recruiting initiatives
 - Think of ways we can entice 1st and 2nd year teachers to join
- **Southern Division Board Meeting**
 - September 13-14 will be the Southern Division Board meeting in Atlanta
 - Attendance by Mark Britt, Lisa Rayner, Patti Foy (Martin Dickey will check schedule)
- **SC Musician**
 - How can we better solicit advertising for SC Musician?
 - Do we want to move in the direction for each division to be responsible for submitting an article?

Discussion

- we need to find out why people aren't attending conference and why they aren't members – we need to investigate reasons some people aren't joining/participating
- Christi Lewis is on the advocacy team for us at NAFME

UNFINISHED BUSINESS

- **Update from SCBDA on Copyright Issues**
 - Talked with NAFME – they gave us their input
 - SCBDA has drafted a response – will present to SCBDA board this afternoon

- MPA – has targeted 5 states a year - Amendment to rules and regulations of region band and all-state audition – photocopy issue went from comments only to immediate disqualification – adopted statement to be placed inside each division – also wording that they have commissioned original pieces for region to avoid copyright issue
- Each committee should be thinking about this with due diligence – solo and ensemble will probably be an issue – Britt encourages that some of the cost of this can be absorbed by the students – however noting that there will be limitations in poorer districts
- What about online copies? Free music online – do they produce receipts?
- Must have documentation that it's out of print – be very careful – must have a statement that it is public domain – or a receipt that it was purchased
- ISLP – use the certificate on the home page – license printed and used
- The SCBDA letter will be mailed to MPA this week
- important to include statement in constitution and bylaws

Should be invite someone to speak at conference concerning copyright law/issues – please send names of anyone who would be able to speak to this – ask divisions to put this in the schedule so teachers will attend (maybe mandatory for presidents and festival chairs)

- **Membership Database Availability**
 - small group will discuss who/when others can have access to membership list

NEW BUSINESS

DIVISION REPORTS

Please post Division reports in Hip Chat

Band Division – Joe Gullledge, *President-Elect*

- report posted on Hip Chat
- SCBDA Board meeting this afternoon
- Contacted SCMEA website developer to speak with about devising a site for band

Choral Division – Gina Jolly, *President*

- Nothing to report
- Report will be posted

Elementary Division – Donna Barrick, *President*

- Report posted on Hip Chat
- Nothing new to report
- Could SCMEA consider supplementing Elem Division equipment truck – working out hotel shuttle for teachers going back and forth to rehearsals and conference site
- Courtyard by Marriott – 3 year contract in conjunction with SCMEA contract

Higher Education Division – David Perry, *President*

- Vision to reality on future music educators symposium for next year's conference – David Perry has been willing to take on this project as Past-President

- Read to Succeed and Higher Education Act – work in progress – NafME is working hard to advocate for teacher education at the federal level
- Doug Presley crafted a letter on behalf of higher education for Read to Succeed and Higher Ed
- We received a note from Rachel Harvey (State Dept of Ed) K-12 cert revision expected shortly for Read to Succeed and the information will then be shared with Deans – the implementation date is this fall
- ten year process – must get part of the coursework done in first five years – the rest in the next 5 years – if you are a K-12 person you will have one course you have to take; other folks will have to take up to 12 courses

Orchestra Division – Colleen Marcou, *President*

- report will be posted on Hip Chat
- successful convention – beautifully planned by Margaret Selby
- thanks to SCBDA for keeping everyone up to date on copyright issues
- no new issues

Piano Division – Tony Lenti, *President*

- report posted on Hip Chat
- changed Piano Festival to later date in January
- working on clinician – suggestions from membership

COMMITTEE AND REPRESENTATIVE REPORTS

Please post reports in Hip Chat

Awards Committee – Chris Selby, *Chair*

- Updated the job duties
- Britt thanked Selby for awards presented at conference

Collegiate Membership – Susie Lalama, *Collegiate Chair*

- New full board of officers

Education Associate – R. Scot Hockman, *Representative*

- Not present
- A person can fail the SLO's and receive an adequate on evaluation
- Christine and Scot will speak with us in August
- Promote STEAM versus STEM
- Speak in August about 8/9th grade honors credit

Government Relations – Christine Fisher, *Chair*

- Not present – sent report that will be posted in Hip Chat
- Touch on SLO page – updated this week
- Arts in Curricular Grants due May 15th
- Arts commission is looking for an arts education program director
- ABC project looking for teachers who can help write goals to coincide with Read to Succeed
- ABC Project meeting in July

Historian – Tom Finigan

- Nothing new to report
- Marianne Holland brought materials to Tom – written history of MENC -
- Tom would like to start posting to the website
- Britt will pick up materials from Jed and take to Caroliniana Library
- Scanned all the covers of the Musicians
- (need to give Tom rights to Facebook and Twitter)
- Need listing of Hall of Fame and Presidents, etc. and posted online
- How do we want to honor or recognize the Hall of Fame members who have passed away
 - Tom has the photos – Gus Moody cover displayed at his funeral

Membership Committee/Advocacy – Christi Lewis, Chair

- Connected with person from NAFME and the first conference call canceled, missed second one – receive emails – back and forth across states for issues

Music Industry Rep – Alex Spainhour, Chair

- will post report on Hip Chat
- easiest transition for conference site
- overall everyone was pleased with new site
- having carpet was a huge plus

Research Committee – Michael Weaver, Chair

- nothing new to report
- process of trying to put abstracts and contact info from conference poster session on website

Retired Members – Barbara Rich, Chair

- overall feedback of conference was positive
- registration was not affected even though luncheon was not well attended
- Bill Ackerman suggested at luncheon to have a retiree session at conference for those considering retirement
- Parking – question about handicapped parking
- Could we mark needs on registration form? Speak with convention center folks about handicap parking

SC Musician – Jason Sprankle, Editor

- Appreciate a steering committee to help

Technology Committee – Steve Rummage, Chair

- How can we use technology in our classroom? Web based company – Music First – run by James Frankel – former music educator
- Online classroom – musicfirst.com
 - \$3 student at minimum of 100 – will do district wide or school wide
 - Notation software
 - Practice first – smart music competitor – will assess tone – will be released Aug 1
 - Free demos for a few weeks and can try every feature
 - Sight reading factory – make up unlimited amounts of sight reading for your students –
 - elementary, middle and high level stuff

NEW BUSINESS

- none

ANNOUNCEMENTS

- Make sure you confirm locations, etc. so we can finalize and post calendars on the website – next year’s calendars will be posted under resources
- Executive planning forms on website must be completely filled out for Aug planning meeting
 - Bios/info to Jason
 - Please copy to Lisa and Mark for any info
- Post Hip Chat reports – email from Andrew Levin

- **Motion made to adjourn the meeting. Second made, and motion approved unanimously. Meeting adjourned at 12:23 pm. The next SCMEA Executive Board meeting is scheduled for August 8, 2015 place TBD in Columbia**

Respectfully Submitted,
Lisa Rayner, *SCMEA President-Elect*