

SCMEA Executive Board Meeting
May 21, 2016
10:00 AM
Hyatt Place
Columbia, SC

Meeting called to order at 10:00 AM by President Rayner.

Attendance

Board: Lisa Rayner, President
Mark Britt, Past President
Martin Dickey, President Elect
Patti Foy, Executive Director

Band: Joe Gullede, President
Les Hicken, Past President
Leah Corde, President-Elect

Choral: Pam Brunson, President
Gina Jolly, Past President

Elementary: Elise Helms, President
Donna Barick, Past President
Todd Monsell, President-Elect

Higher Ed: Doug Presley, President
David Perry, Past President
Michael Weaver, President-Elect

Orchestra: Margaret Selby, President
Colleen Marcou, Past President
Chris Corde, President-Elect

Piano: Anthony Lenti, President

Chairs: Administrative Representative, Bradley Wingate
Awards, Mark Britt
Collegiate Membership Chair, Susie Lalama
Collegiate Membership President, Hunter Reese
Editor, SC Musician, Jason Sprinkle
Government Relations Chair, Christine Fisher
Historian, Tom Finigan
Multicultural Committee Chair, Jonathan Burbank
Music Industry Representative, Alex Spainhour
Parliamentarian, Bill Ackerman, Acting
Teacher Education Chair, Susie Lalama
Technology Chair, Steve Rummage

Conference: Conference Chair, Sharon Doyle

Absent: Gregory Pittman, President-Elect
Marianne Holland, Past President
Education Associate, Carrie Ann Power
Guitar Chair, L. H. Dickert
Membership Chair, Christi Lewis
Parliamentarian, Steve Gillespie
Retired Member Chair, Barbara Rich
Conference Equipment Chair, Laurie Gittinger
Conference Equipment Co-Chair, Cindy Reeves
Exhibits Co-Chair, Phil McIntyre

Exhibits Co-Chair, Matt Roper
Special Learners Chair, Jennifer Gossett
Webmaster, Andrew Levin
Tri-M Music Honor Society Chair, Mary Lou Schweickert

Minutes from February 4-7, 2016 approved

President's Report

- Introduced Bill Ackerman and Hunter Reese
- Thank you for Conference Direct
- Conference Center follow up. Patti and I met with Ashleigh Conner for a follow up on the Convention Center. Plenty of nice additions to the convention space. Concerns. Discussion about bagged parking meters. Lack of security at doors. New policy at convention center. They will not move an air wall until everyone is out of the hall and the doors are locked. This will affect sessions in rooms.
- Crowd Compass. Had a conference with people from Crowd Compass to address/resolve issues. It's more interactive now. It is a native app. Sponsors can buy space. We'll have a proposal at the fall meeting.
- Advocacy stories. Please get Lisa any advocacy stories that you know of.
- National Honor Ensembles Auditions. We only had 5 students audition and they were all orchestra. We get a rebate from NAFME for the number of students that audition. Consider encouraging this.
- CAEP meeting June 21st. Martin and Lisa will attend.
- National Assembly and Hill Day. Martin, Patti and Lisa will attend. This year is about funding.
- NAFME webinar. Patti discussed the webinar with the new administration of NAFME. Confidence in new NAFME Executive Director Michael Blakeslee. They discussed timeline and reasons they could not comment sooner. Continues to work with the blog writer to work on relations with multiple organizations. Talked about access to ensembles.
- Michael Butera's resignation. Christine spoke to this and gave a few specifics that the NEB was legally allowed to speak about. The NEB convened and discussed the issue and acted as swiftly as they could. They investigated as thoroughly as possible. Official investigation. Michael agreed to not return to the association. New person has been with NAFME for 30 years. He will do a wonderful job. Inclusion, diversity, etc. IS part of NAFME's mission. Very impressed with national officers on handling this process. It was taken seriously and handled thoroughly. Lots of positive feedback.
- Lisa discussed the NY Times article and will share if you request.

Past President's Report

- 11 Past Presidents attended breakfast.
- See historical items on website.
- Contact Andrew Levin for web page updates.
- Post job openings on website.

Executive Director's Report

- Went over the balance sheet.
- Memorial scholarship was not applied for.

- Money market does not make much money.
- Recommends we move into a higher yielding account. Will discuss later.
- Convention events insurance, will have a report in the fall.
- Miscellaneous line includes many things.
- Have not gotten rebate from convention center yet.
- Catering sent money back for overpayment.
- Look at spending more on convention.
- Give new teachers a break on price.
- It was indicated that we write out some rules or procedures for the security guards who are placed at Exhibit Hall doors, concert entrances, etc.? The staff at the CMCC felt we needed to be more proactive in this regard.
- The board will consider new bandwidth options for our PDC next February at the CMCC. We think there are easier and more affordable options available. Hopefully these new options will allow our Mobile App users to stay connected to the wireless signal.
- We need to consider more signage or place a person outside the CMCC to control who parks in our reserved bus parking.
- Conference Chair indicated that the CMCC staff no longer move an air wall until a room is cleared. This is a 20-minute process, but became an issue when we had parents and students who would NOT clear a space after one of our sessions. This will affect our scheduling. Will have to address this in our turnover time for sessions. Will have to provide volunteers to help clear rooms. Hopefully this will only affect 1-2 of our sessions.
- The USC Alumni Center is now available for use by SCBDA during the PDC. As such they will hold many, if not all, of their sessions in this space. Those sessions will be part of the overall conference, advertised in the program and the mobile app, and times will be coordinated to allow for members to move between physical venues.
- An Advocacy Map is being developed by Ronnie Lau at NAFME. He needs more SC stories. Division Presidents are urged to contact their membership and have them send stories to Lisa Rayner ASAP.
- It was strongly suggested we begin considering Event Insurance for the PDC. Executive Director will have details on cost, coverage, etc. at our August meeting.

Conference Report

- Sharon Doyle stated her report is posted on HipChat
- ALL Divisions must submit “plan” to Sharon by August 1.
- Division Presidents are directed to secure sessions, presenters, and etc. well in advance of the August 1 deadline.
- Industry Showcases/At-Large Sessions will be considered on August 13. Forms are all posted on SCMEA.net
- We will NEED a person to serve as ON-SITE Conference Chair this year (2017) as Sharon will be away during the event. Laurie Gittinger and Cindy Reeves will cover equipment needs during the event. This new person needs to be in place to begin shadowing Sharon as we begin the planning process in August. It was indicated that we likely need to start training a person to take over Conference Chair duties in the near future.
- **Conference Discussion:** We need to decide how we want to list At-Large Sessions on the Mobile App? Consider NOT listing them as “interest areas”. Consider adding a sentence in the description of each event that designates it is “sponsored” by a division. Could be that we have to modify the way (or dates) sessions are submitted. All sessions submitted through each Division instead of having At-Large sessions. Makes sense for Divisions to see the At-LARGE sessions earlier so Divisions can factor in their content

to overall decision making. This may be resolved in an email transaction in the near future. President suggested that Div. Presidents and Conference Officers meet online to discuss possible modifications to our current process.

Division Reports

- **Band**, Joe Gullede, President. Posted on HipChat. SCBDA will utilize the USC Alumni Center for band events. Looking at a Friday night Jazz Event in lieu of Thursday night event. Robert Gardiner will continue to organize the event. This year may include a guest artist.
- **Choral**, Pam Brunson, President. Posted On HipChat. Did encounter two photocopy rules violations at Performance Assessment. Division sent reprimands.
- **Elementary**, Elise Helms, President. Posted On HipChat. Looking for new venue for Elementary Honors Choir. Another Church site in Columbia is being considered. It would also be an “off-site” performance for the choir. This will be a major change for our conference if this happens and we must plan accordingly.
- **Higher Education**, Doug Presley, President. No report at this time, but will send an email with critical information to all Higher Education members.
- **Orchestra**, Margaret Selby, President. Posted On HipChat
- **Piano**, Anthony Lenti, President. Posted On HipChat

Standing Committee and Representative Reports

- **Administrative Representative**, Bradley Wingate. Looking to recruit more Fine Arts Coordinators to attend our PDC.
- **Awards Committee**, Mark Britt. Need more nominations. Didn't recognize due to a lack of nominees. Especially would like to recognize administrators.
- **Collegiate Membership Chair**, Susie Lalama.
- **Collegiate Membership President**, Hunter Reese. Need to get new names of officers to be included in our communications.
- **Editor, SC Musician**, Jason Sprinkle. Deadline for Journal is now June 30.
- **Guitar Membership**. The Guitar Membership held a Guitar Festival at White Knoll High School. WKHS guitar teacher Mr. Jeff Harris was the chief organizer and sponsor. Twenty-seven students participated in a variety of sessions based on their current skill levels including sightreading and performance. Dr. Ken Pruitt, Mr. Michael Grimsley, and Ms. Jennifer Rosinski led reading sessions and rehearsals with the various groups. An improvisation session was conducted by Dr. Jason Sprinkle (rock & blues), Dr. LH Dickert (jazz), and Mr. Alan Knight (classical). Dr. Dickert, SCMEA Guitar Committee Chairman, also held a jazz guitar session teaching chord-melody style playing. The event culminated in an evening concert of the pieces learned earlier in the day. Event organizers and clinicians are hoping to build guitar interest in the state by opening the annual festival to all guitar students in the state of South Carolina.
- **Government Relations Chair**, Christine Fisher. Has a printed report for us and will be posted on HipChat. This report needs to be posted to our Facebook page and our website.
- **Historian**, Tom Finigan. Asked for picture submissions from members. Updates are on the website.
- **Membership Chair**, Christi Lewis. Continuing to attend webinars as an Advocacy Representative for SCMEA.
- **Multicultural Chair**, Jonathan Burbank. Looking to get performing groups at the PDC this year. Seeking advice or input from board on how to best structure his offerings at the PDC. Will give us an update in August. Received several ideas from board members on how to attain his goal of presenting diverse musical cultures at the conference.

- **Music Industry Rep**, Alex Spainhour. NAMM meetings in June. Will report back to us in August.
- **Research Chair**, Mike Weaver. Posted on HipChat. Wants to start early to find more poster presenters at the conference. Need to find a larger critical mass.
- **Teacher Education Chair**, Susie Lalama. Praxis II scores are correlated to race, gender, socio-economic status.
- **Technology Chair**, Steve Rummage. New editions of Sibelius coming out. New software does NOT require number pad as did old versions of Sibelius. New software StaffPad written for Windows 8 and 10. Allows conversion of handwritten music to printed notation. Low Cost of \$70. Very user-friendly. Thinks this could benefit a large number of our members.
- **Equipment Co-Chair**, Laurie Gittinger.

Unfinished Business

- None

New Business

- 2016-2017 SCMEA Calendar. Motion to accept and seconded. Passed unanimously.
- 2017-2018 Tentative SCMEA Calendar. Motion to accept and seconded. Passed unanimously.
- Investing funds discussion. Executive Director requests that we move our money market to an account that will produce a more substantial return. Need guidance from a financial advisor. Can we find this info from other states on how they invest? ED will have information in August on what might be our best move on this. Board discussion centered on weighing risks versus returns.

General Discussion

- Christi Lewis and Susie Lalama will head a new “Diversity Committee” to study our current situation in SCMEA. May present a session at PDC. Discussion included possibly having a diversity “conversation” or event for SCMEA members to talk about issues. Agreed we need facts not just anecdotal information. Can we get data from school music programs in SC? Racial Profile of music performing programs? Suggested to look at NCMEA approach to diversity on board membership. This is an issue in the classroom and on the Board. Should consider having a person educated in “Cultural Competency” present at our PDC. Will consider ways to introduce more diverse population on our Executive Board.
- Division bylaws and standing rules. President requested any changes or updates from Divisions be submitted to board at the August meeting.
- Featured Guest Artist, Tim Lautzenheiser will be our Keynote speaker at 2017 PDC.

Announcements

- Reminder - August Executive Board meeting moved to August 13. Location of meeting may change. Will be announced.

Meeting Dismissed at 12:59 pm.

Respectfully Submitted by Martin Dickey, SCMEA President-Elect