

SCMEA Executive Board Meeting
February 2, 2017
3:30 PM
Columbia Metropolitan Convention Center
Columbia, SC

Meeting called to order at 3:39 PM by President Rayner

Attendance

Board: Lisa Rayner, President
Mark Britt, Immediate Past-President
Martin Dickey, President-Elect
Patricia Foy, Executive Director

Band: Joe Gullledge, President
Leslie Hicken, Immediate Past-President
Leah Corde, President-Elect

Choral: Pam Brunson, President
Gina Jolly, immediate Past-President
Gregory Pittman, President-Elect

Elementary: Donna Barrick, President
Todd Monsell, President-Elect

Higher Ed: Douglas Presley, President
David Perry, Immediate Past-President
Michael Weaver, President-Elect

Orchestra: Margaret Selby, President
Colleen Marcou, Immediate Past-President
Chris Corde, President-Elect

Piano: Anthony Lenti, President

Committee Chairs: Administrative Representative; Bradley Wingate
Awards Committee Chair; Mark Britt
Collegiate Membership Chair; Susie Lalama
Collegiate Membership President; Hunter Reese
Editor, SC Musician; Susie Lalama
Government Relations Chair; Christine Fisher
Historian; Tom Finigan
Membership Chair; Christi Lewis
Multicultural Committee Chair; Jonathan Burbank
Parliamentarian; Steve Gillespie
Research Chair; Michael Weaver
Teacher Education Chair, Susie Lalama
Technology Chair, Steve Rummage

Conference Committee: Conference Co-Chair; Cindy Reeves
Exhibits Co-Chair; C. Phillip McIntyre
Exhibits Co-Chair; Matt Roper

Absent: Marianne Holland, Immediate Past-President
Education Associate; Carrie Ann Power
Guitar Chair; L. H. Dickert
Music Industry Representative; Alex Spainhour
Retired Member Chair; Barbara Rich
Special Learners Chair; Jennifer Gossett
Tri-M Music Honor Society Chair; Mary Lou Schweickert
Webmaster; Andrew Levin
Conference Chair; Sharon Doyle
Equipment Chair; Laurie Gittinger

Approval of Minutes

- Minutes from August 13, 2016 approved unanimously

President's Report

- President Rayner informed the board about the Southern division meeting in Atlanta and discussions with NAFME Executive Director and CEO Mike Blakeslee.

Executive Director's Report

- Reviewed the Profit & Loss Statement
- Reviewed the Balance Sheet

Conference Report

- Cindy reeves reporting
- Several session change outs that require clearing the room. Please help move people out after sessions. Especially important after general session and elementary choir.
- Give Cindy Projectors so she can get them set up.
- Cindy provided cell # for equipment
- Bus parking is pretty far away this year. You will need to make arrangements for drivers to get to conference center.
- Need help rearranging rooms. Let Cindy know needs ahead of time.
- Security will be stronger prior to the general session.

Unfinished Business

- None at this time

New Business

- Wi-Fi Login username: scmuseducators password: SCMEA2017
- Crowd Compass Mobile App, Conference Program, Schedule
- Future Music Educators Symposium update from David Perry
- Certificates, plaques, etc. Mark has these for you to pick up for clinicians.
- Presiders and session counts: Sheets available for "what to say" for providers. Turn in counts from meetings, sessions, etc. at the registration desk or bring to the meeting on Sunday. Still have a need for presiders at some sessions.
- Parking, Shuttle
- Photographs and social media wall - #scmea17. @SCMusEd
- Special events – Opening reception starts at 5:00. Canadian Brass, make sure to have badges. Jazz Social tomorrow night at 7:00.
- General Session reserved seating – need Board members at doors checking badges. Extra security will be in place as well.
- Next deadline for SC Musician – on calendar as March 1st.
- May 13 – calendar meeting @ 9 AM for official 2017-2018 and tentative 2018-2019 and executive board meeting @ 10 AM-1PM in Columbia, location TBD
- Reminder that Chairs are appointed by the next President. Please let Martin Dickey know if you are interested in continuing.
- Reminder of Future Conference Dates:

- February 15-18, 2018&
- February 7-10, 2019
- February 6-9, 2020

Past President's Report

- None at this time

Division Reports

- **Band:** looking forward to expanding into the alumni center. Jazz night on Friday night at the alumni center. Heavy hors d'oeuvre's available. 8:00-11:00 pm.
- **Choral:** excited for several sessions and clinics. Much more going on this year.
- **Elementary:** plenty of clinicians and sessions
- **Higher Education:** no report
- **Orchestra:** plenty of sessions and clinics.
- **Piano:** on hip chat

Committee and Representative Reports

- **Administrative Representative:** Bradley Wingate is doing a session for administrators.
- **Awards Committee:** Mark Britt mentioned we would be recognizing honor ensemble members, Glenn Price, Hall of Fame, and Cameron Watkins, Young Educator. We still struggle to get nominations for awards.
- **Collegiate membership chair:** A couple of sessions going on for collegiate members. Elections will take place. Restructuring leadership of collegiate.
- **Editor, SC Musician:** Susie Lalama thanked everyone for their patience. We had 10 different advertisers this year. Deadlines are strict. Would like to see the musician take up several different topics. Think outside the box and come up with ideas. March 1st deadline.
- **Education Associate:** Carrie Ann power will present in sessions this weekend.
- **Government Relations Report:** Christine Fisher reported that the College & Career Ready task force has been able to get the arts included on the state report card at the secondary level. Continue working on other areas to add to the school and state report card. Will add elementary and middle as we move along.
- **Historian:** Tom Finigan reported that it is great to have photographer onsite this year. Please get all-state programs to add to SCMEA archives
- **Multicultural:** Jonathan Burbank thanked the board for helping get clinicians to conference. Excited about sessions this year and already talking about sessions for next year.
- **Research:** We hope to have several music research posters this year.
- **Teacher Ed:** Webinars coming up focused on cultural diversity.
- **Technology:** Steve Rummage mentioned releasing new iPad's in the next few weeks.

Discussion: None

Announcements: None

- Motion and second made to suspend the meeting at 4:55 PM. Motion passed unanimously. The meeting will be called back to order on Sunday, February 5th at 9:00 AM.

**SCMEA Executive Board Meeting
Continued, February 5, 2017
9:00 AM
Hilton Hotel, Columbia, SC**

Meeting Called back to order at 9:00 AM Sunday, February 5 by President Rayner.

President's Report

- Welcome Dr. Christopher Selby, acting Parliamentarian
Dr. Shelby mentioned that all divisions check their by-laws and make sure they were up to date.
- Special report from Tayloe Harding and Tracy Leenman on "The SC Coalition for Music Education". Discussed the partnerships involved. The NAMM fly in to Washington, DC. Showed numbers of people employed in Music Industry. Meetings with members on Capitol Hill. Provide local information. Best communities for Music Education. NAMM public service announcements (download and show)
Ask to SCMEA: (look at slide show handout)
- Thank you to everyone for your efforts.

Executive Director's Report

- There were 1356 total people in system for conference this year.
- There were 1059 total people registered last year.
- More than \$20,000 taken in since last week.

General Comments:

- NAFME didn't ship complete packages computers for conference.
- Scanner didn't work.
- No keyboard for member to use.
- System is picky and must match exactly.
- Need helper list farther in advance.
- Need experienced people working registration.
- Lost badges. Have a \$15 policy for lost badges.
- Need to register with credit card online before coming onsite.
- You cannot register online after the 15th and bring a check.
- Need Honoree list earlier.
- Get program personnel finalized sooner. Confirmation must be secured on time.
- All SCMEA members must be registered even if they are a clinician, performer, etc.
- What are parameters for complimentary passes? This is for out of state people. No one in-state should be comped.
- College faculty needs to be registered. We allow 2 per booth. Others need to register.
- Better system for exhibitor registration needed.
- Joe Gullledge recommends we need a letter to members that don't register.
- Patti suggests a Policy that covers intent of various people

Conference Report:

- Cindy Reeves:
- Recruitment and retention session overflowing was a problem.
- Thank you for being patient.
- Discussed changes with elementary division.
- No equipment chair
- Technology issues.
- Projectors need to be updated.
- Bleed through issue due to speaker systems being separated. Need to make sure that is covered in work order.
- Buffer area needed between choral reading session and other events.
- Performing groups showing up at the same time. There is limited available space to hold.
- Needed stands in exhibit area.
- Miscommunication about directors and students going to other sessions.
- Sessions need to end on time.
- Catering issues in regard to what was supposed to be in each room.
- Saturday morning catering was short-handed and didn't have what was ordered. Beverages were set up outside of rooms instead of inside rooms. Catering was issues in many areas. Discounts will be offered.
- Convention staff not in place Saturday morning.
- Work orders not always in place.
- Phil McIntyre:
- 127 booths 50k.
- Exhibit hall brings in good money.
- Exhibitor Check in was a disaster.
- Accident with booth equipment getting damaged. Discussing issue with convention center.
- Signage issue: Vendors should not put up a sign if it blocks the view for people coming toward booth.
- Lisa Rayner:
- Cookie break moved into the hall.
- Need to look at exhibits and issues.
- Collegiate division considering having meeting on Thursday night.
- Social wall (see email)

Band Division:

- Great conference. Some small issues using the alumni center.
- High attendance at each clinic. 200-400 for each concert.
- Looking at a break for lunch and exhibits on Friday and Saturday.

Choral Division:

- We had a great conference.
- Bleed through issue.
- Change issue from length to depth.
- At large sessions during performances.

Collegiate Division:

- Working to get people more connected.
- Would like to be used effectively.
- Had 4 great sessions.
- Had 42 collegiate members attend the business meeting. Had 100 total at meeting.
- Talked about the transition from student to teacher.

Elementary Division:

- We'll attend.
- Lunch and exhibits.
- Temperature in rooms was an issue. Lower temperature would help
- Session planned when they needed to tear down booth. Need better scheduling.
- Scheduling of sessions needs to be addressed.
- Trying to get honors chorus out of convention center.
- Will be past president again.

Higher Ed Division:

- David discussed future music educators and working with very excited future music educators.
- Dr. Tim was great.
- Discussions with collegiate members was well received.
- Good mix of band, chorus, etc.
- Boxed lunches were not high quality.
- Survey at the end – provided great insight and positive testimony about the conference.
- Key future music educators (consortium)
- President elect – Susie Lalama
- Looking at a forum to talk proactively with ABC, Department of Education, etc.

Orchestra Division:

- Great conference.
- Possibly expanding their board to add a conference chair to help with running orchestra division during the conference.
- Voted Ginger Greer as President.
- Attendance was great. They reported 50-60 at sessions and performances.

Piano Division:

- Would like a warm-up area for their people.

Meeting adjourned at 11:35 AM