SOUTH CAROLINA MUSIC EDUCATORS ASSOCIATION

EXECUTIVE BOARD MEETING

Thursday, February 6, 2014 North Charleston Convention Center 5001 Coliseum Drive North Charleston, SC 29418

AGENDA

Call to Order by President at 4:10 pm

Members Present

Mark Britt – President, SCMEA
Chris Selby – Immediate Past-President, SCMEA
Lisa Rayner – President-Elect, SCMEA
Patti Foy – Executive Director, SCMEA
Joe Meshach – Parliamentarian, SCMEA

Leslie Hicken – President, Band Division
Gina Jolly – President, Choral Division
Tara Solomon – President, Collegiate Division
Donna Barrick – President, Elementary Division
David Perry – President, Higher Education Division
Colleen Marcou – President, Orchestra Division
Tony Lenti – President, Piano Division

Martin Dickey – *Past-President, Band Division*Sheneice Smith – *Past President, Choral Division*Marsha Gross – *Immediate Past-President, Orchestra Division*Marianne Holland – *Immediate Past-President, Piano Division*

Joe Gulledge – President-Elect, Band Division
Pam Brunson – President-Elect, Choral Division
Elise Helms – President-Elect, Elementary Division
Doug Presley – President-Elect, Higher Education Division

Jeremy Lane – Editor, SC Musician

Jed Thomas – Historian

Scot Hockman – SC State Department of Education Representative

Sue Quindag – Chair, Collegiate Membership

Sharon Doyle – Chair, Conference Committee

Jason Sprankle – Chair, Equipment Committee

Christine Fisher – Chair, Government Relations

L.H. Dickert – Chair, Guitar Committee

Christi Lewis – Chair, Membership Committee

Mike Weaver – Chair, Research Committee

Barbara Rich – Chair, Retired Members Committee

Steve Rummage – Chair, Technology Committee

Approval of Minutes from August Meeting

- Minutes from the August 10, 2013 SCMEA Executive Board Meeting were emailed to the Executive Board by Lisa Rayner prior to this meeting
- Motion and second made to approve minutes. Motion approved unanimously.

President's Notes

- Tim Lautzenheiser, our keynote speaker for Friday morning's General Session, is stuck in Chicago due to flight postponements and cancellations as a result of the winter storms hitting most of the country.
- Dr. Britt thanked Sharon Doyle, Conference Chair, and Jason Sprankle, Equipment Chair for their work on the conference.
- For the first time in several years, NAfME will have a staffed resource booth in the exhibit hall.
- We will be using Attendify to create a mobile app for the first time at this conference. We will be able to make real-time changes to the information loaded on the app. We hope this will be of great benefit to our membership.
- Dee Simons from the Columbia Convention Center will be speaking at our first general session on Friday about the move to Columbia.
- Dr. Britt passed around a list of scheduled "At-Large" sessions and asked board members to
 please sign up to preside (or find someone else to preside) at these sessions. Members were
 reminded to count attendance at these sessions as well.

SCMEA STATUS REPORTS

Executive Director's Report

• Patti Foy presented and explained to the Board both the Balance and Loss & Profit Sheets (previous year comparison)

Conference Report – Sharon Doyle

- Sharon Doyle explained that the mobile app would have the most updated scheduling
 information for the conference and to please check it for any changes. In addition, Sharon will
 announce any scheduling changes during the first general session Friday morning.
- Sharon passed out a Conference Information Sheet to each division President to be completed and returned by Sunday's Board Meeting. The information recorded included sessions titles, number in attendance, and set-up requirements and will assist in planning purposes for next year's conference.
- A reminder that there is large equipment stored in C4. It is also the space for unpacking of band instruments. Orchestra students are to use the back of the ballroom or other side of C4 to unpack. Please do NOT use C4 as a warm-up space. Please do not remove music stands or move any pianos yourself please contact the equipment crew to do this. Last year we incurred a \$150.00 charge for a scratch on a piano.

Other SCMEA Conference Notes

- Patti Foy bought a badge maker so onsite registrants could have printed badges.
- Please contact Jeremy Lane if you would like any specific photos taken during the conference.

UNFINISHED BUSINESS

- Dr. Britt reminded everyone to email their job descriptions to Lisa Rayner. We would like to have them compiled into a format that allows for shared editing. (Google docs?)
- Please post division reports in the coming weeks after you have something to share about the conference and after job descriptions are submitted.

NEW BUSINESS

- Mark Britt and Lisa Rayner met with the NAfME IT people in Nashville during the National Conference this past October. SC has been moved up in the queue for a website revamp. The Executive Council would like to have the main SCMEA website revamped and then take a look at deciding what updates/changes need to be done to the division pages. NAfME helped us with online registration this year. Mark passed around a list of services that NAfME can provide for us, explaining that updating our website will also give us a level of transparency.
- The motion was made to grant authority to the SCMEA leadership to proceed with having the NAfME IT team redesign the SCMEA website. Second made, motion passed unanimously.

PLANNING PROCESS FOR 2015 CONFERENCE

- Mark Britt would like for the planning process to be defined/refined. We need to
 establish a clear set of checks and balances. Currently we had deadlines that were not
 met for this year's conference and it sets everyone else back who was relying on that
 information.
- Now is the time to start planning for next year. Everyone was asked to reflect on how
 we can make this process more efficient.
- Band Division requested a visual graphic of session slots and rooms so that you can see the entire day blocked out in a large chart.
- Tara Solomon, Collegiate President, suggested we use a GANTT chart in our planning process. It is a glorified checklist with several customizable columns that can be used to list our overall goals, ideas, and values as well as list any specific steps, and any checklists that we need to make certain our goals are accomplished. You can share it so that everyone listed in the document will have access to that document.
- Mark asked the divisions to reflect on how the written program is used this year do we
 like the sessions being listed first and how do we feel about using the symbols to
 delineate divisions?

DIVISION REPORTS

• Please register and post Division reports to the SCMEA Executive Board Forum

Band Division – Joe Gulledge, *President-Elect*

- Shared conference sessions that will be presented by the band division
- Next SCBDA meeting will be held at Furman University during All-State Band weekend

Choral Division – Gina Jolly, President

• Shared conference sessions that will be presented by the choral division

Elementary Division – Donna Barrick, *President*

• Shared conference sessions that will be presented by the elementary division

• The SC Elementary Honor Choir is working on securing a site for the 2015 honor choir weekend. Looking at 2 possible Columbia sites that are available the same weekend as the SCMEA Conference. Just waiting on Conference Direct to negotiate the best deal.

Higher Education Division – David Perry, *President*

- Shared conference sessions that will be presented by the Higher Ed Division
- Kim Counsel will share ideas on how to implement a mini-conference within the conference format.

Orchestra Division - Colleen Marcou, President

• Shared conference sessions that will be presented by the Orchestra Division.

Piano Division – Tony Lenti, President

• Shared conference sessions that will be presented by the Piano Division.

COMMITTEE AND REPRESENTATIVE REPORTS

• Make sure to post reports on the SCMEA Executive Board Forum.

Awards - Chris Selby

- Three Awards will be presented this weekend.
- Nominations are not coming in. We need to brainstorm ideas on how we can streamline the process so more people will submit. We need to be recognizing more people.
- Anthony Lenti asked that the Awards Committee please send reminders about deadlines and submitting nominations. One mention at the previous Board meeting is not enough.

Collegiate Membership - Tara Solomon, President

- Mark Britt thanked Sue Quindag for coming back to the Board in her previous role as Collegiate Membership Chair.
- Tara Solomon shared the conference sessions that will be presented by the Collegiate Division.

SC Department of Education Representative – Scot Hockman

- The RFP's have increased from one to three, but the grant will include continuous funding over a three year period with continuous monitoring you won't have to reapply in years two and three.
- Nine arts institutes will be offered this summer not technology this year, but next year.
- Teacher evaluation has been delayed a year to 2014-2015. The Arts are the only areas that have addressed a plan for teacher evaluation at the State Department. As it stands now, the first year of evaluation would not affect a teacher's contract.
- STEAM (Science, Technology, Engineering, Arts, Math) has been growing in momentum over the
 past three years in SC. STEAM rubrics are being developed and Scot will work on getting
 endorsements for STEAM.
- Please read through the latest additions to the National Correlation for Core Arts Standards website if you have not done so.
- Review of National Standards scheduled in 2016-2017 and we will see how they relate to State Standards.
- 200 course codes are allotted by the State Department of Ed. for the Arts

Government Relations – Christine Fisher

- Common Core standards are being rolled out.
- Administrators need to understand that reading music text is what is meant in a technical subject area not teaching reading.
- We need to articulate best practices what does good teaching look like in a music classroom?

Historian - Jed Thomas

• SCMEA in cooperation with SCBDA is continuing to gather items to house at USC, Columbia. Some items will be on display at the SCMEA table during the conference.

Membership – Christi Lewis

Everything is ready for registration

Research - Michael Weaver

Shared conference sessions that will be presented by the Research Committee

Retired Members - Barbara Rich

- As of January 23rd, there were 96 retired members. We average 96-106 members.
- 19 pre-registered
- 10 attending the Retired Members Luncheon
- Please let Barbara know if you have anything that retired members could do to help your division.

SC Musician – Jeremy Lane

Let Jeremy know if you need pictures taken during the conference

Guitar Committee – L.H. Dickert

• Shared conference sessions that will be presented by the Guitar Committee.

ANNOUNCEMENTS

- Chris Selby shared an iPhone App (Charms) students can play their test into the phone, press send and it goes directly to the teacher's account free and can be downloaded by students.
- Mark Britt believes that the issue of where/how buses will unload/park at the Convention
 Center in Columbia next year was resolved during the Walk-Through in January. However, band
 division did mention that bagging meters does not necessarily mean that the spots will be
 reserved. Someone will need to monitor this outside.
- Reminder from Patti Foy that everyone who attends a session must be wearing a badge.

Motion made to recess the meeting until Sunday morning at 9 am. Second made, and motion approved unanimously.

Respectfully Submitted, Lisa Rayner, SCMEA President-Elect