

## SCMEA Board Meeting February 15, 2018

### In attendance

Bradley Wingate  
Ginger Greer  
Michael Weaver  
Joe Gullede  
Lisa Rayner  
Martin Dickey  
Jonathan Burbank  
Steve Gillespie  
Sharon Doyle  
Christine Fisher  
Pamela Brunson  
Gregory Pittman  
Nikki Belch  
Tamara Silva  
Todd Monsell  
Donna Barrick  
Anthony Lenti  
Tom Finigan  
Steve Rummage  
Leah Corde  
Susie Lalama  
Margaret Selby

### Thursday additions:

Cindy Reeves  
Christopher Selby  
David O'Sheilds  
Michael Moore  
Patti Foy

Meeting called to order by President Dickey

Approve board meeting minutes for August  
Motion to approve minutes

Delete Pamela Brunson from attendance in August mtg

Motion 2nd and approved unanimously

### President's report

- Went to NAFME Inservice conference in Dallas, pulled all ensembles out from national conference
- CAEP meeting cancelled and rescheduled for March 6th

- Southern Division Board Meeting - on computer
  - Mike Blakeslee led meeting from Reston
- By-Laws update
  - Divisions need to look at by-laws within divisions
  - Each division works similarly
  - As emerging ensembles come out - we can update
- In attendance at opening night reception
- Please thank sponsors
- In attendance at general session
- Talk about final meeting on Sunday

#### Past-President's Report

#### Sharon's Report

- Bring projectors
- Ballrooms are covered with projectors - leave them in place
- Please follow parking and loading dock directions
- Ten rooms are turning at the same time
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DropBox reports - send to Martin

#### Band - Leah

- Intercollegiate group rehearsing at Hilton
- New All-State Jazz Combo playing Saturday night

#### Choral - Greg

#### Elementary - Todd

- New President Elect - Tamara Silva
- Report on Hipchat
- Excited to have Honor Choir performing at First Baptist Church

#### Higher Ed - Michael

- Future Music Educators schedule
- 10 poster sessions - Sat. at 10:30

#### Orchestra - Margaret

- Posted under HipChat
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#### Bradley - good

#### Lisa - good

#### Christine - Government Relations

- Melody Barton with ESSA
- AP and IB arts count - music will count
  - Having a middle and elem task force
  - Report from CERRA - estimate to lose 4,900 teachers and around 2,000 graduating to replace them
  - Look to redoing all the teacher loans - debts forgiven?
  - Do not have to be in a critical needs districts - music, dance, theatre,
  - Molly Spearman wants arts people on elem and middle task force - looking at equity and how much access they have -

- Looking at career ready - come up with what career ready would be for the arts
- Higher education forum at USC - May 17th? Felicia Harvey - new higher ed person at EOC?

SCMEA Booth - Tom - videos, photos

Multicultural - Jonathan

- 10:30 - 11:30 clinic on Saturday

Retired Chair - Larry Wells

- Trying to track new teachers that are out there -

Patti Foy - Executive Director's Report

- NAFME's system is majorly messed up
- Byron Smith is here from NAFME -

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Unfinished or new business that needs to be handled

- Helped with clinician expenses with divisions up to \$1,000

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RECESS

Returned Sunday, February 18, 9:17am

Executive Director's Report: Patti Foy

- Major problems with registration
  - NAFME is looking into new event management system so next year should be different
  - We had 1050 official registrations, but we had to go "off-system" and that means we didn't get everyone counted.
  - We are getting training on the new system this summer
- Investments
  - Ally Bank didn't work with us because we're non-profit
  - Went to Vanguard but they won't let Patti deposit the money. Requiring President to deposit. Solution TBD.
  - Money is sitting in checking account
  - We brought in \$15,000 to PayPal account
  - \$287K cash on hand
- Exhibits
  - We sold all booths (plus 2!)
- Please remind presenters who are members from our state that they need to register for the conference
- Please remind districts/schools they should not mail in checks after the deadline. This is causing problems for registration. We should set a deadline for checks on December 15. Need an earlier announcement period. Will required settling hotel arrangements.

#### Past President's Report: Lisa Rayner

- Mobile App: raised \$3800 for mobile apps
  - Gold level very popular.
  - Looking for other sponsorship structures to cover expenses outside of mobile app
  - Shared some statistics on app usage
  - Social media "wall" had some technology difficulties
  - Look for a membership survey to be pushed out on the app.
- Awards submission process now online
  - Earlier deadline: October
  - We haven't had a friend of music award for a while
  - Hall of Fame doesn't have to be annual.

#### Conference Director's Report: Sharon Doyle

- Sessions
  - Had one session presenter show up at wrong time because he was using an old schedule
  - Had one show that hadn't confirmed
- Clarification/reminder on two types of sessions
  - Industry Session: must be an exhibitor and can sell product
  - At-Large: not required to be exhibitor, but can't sell product
- Hoping to use same online forms for next year.
  - We must use these forms.
  - Divisions need a confirmation report (PDF).
- Plan your conference sessions by May 1, finalize by August 1.
  - Consider 2-hour sessions as a possibility for division sessions.
  - Industry and At-Large sessions submission deadline is June 1.
- We recorded the general session.

#### Band Division Report: Leah Corde

- Discussion about great success of Intercollegiate Band. Suggested starting a day earlier and featuring them on the Friday concert slot and then collegiates are free to attend sessions on Friday and Saturday.
- Remind people to check in on the app for every session!
- Had some small rooms that were packed out for popular presenters. Need to give Sharon a heads-up on special instructions on the form.
- Jazz social - attendance was strong, but it was loud and there was lots of talking. Some discussion on expectations - social vs. concert.

#### Choral Division Report: Gregory Pittman

- Amazing conference
- Session presenters mentioned sessions were short.
- General session keynote was too long.

#### Elementary Division Report: Donna Barrick, on behalf of Todd Monsell

- First Baptist was a great location for Honor Choir, but
  - Scheduling challenge: FBC couldn't confirm date until October. This was a major disruption in our planning for hotel rooms, etc.
  - We paid \$5500. We should be able to schedule this with FBC in August.
  - Brookland Baptist might be another option.
  - Working on this in the next month.
- Good attendance at sessions
- Elementary division loves mobile app and notification system
- Location of Yellow Jessamine - nobody knew where this was
- Can we post digital copy of conference schedule on website?
- Elementary people can't come on Sunday.
- Confusion re: pay for presenters.
  - Chris Selby said he will be looking into this. If it is not in the standing rules, it needs to be.
  - Example of a gray area: accompanists who are SCMEA members
- "Donna is done. I'm not going to be here in perpetuity."

#### Orchestra Division Report: Chris Selby

- Conference went very well.
- Motion: Amend Standing Rule 58
  - Current wording: Businesses who choose not to have a booth in the exhibit hall, but choose to solicit business in a less formal manner must pay the exhibitor registration fee.
  - New wording: Businesses who choose to solicit their business or business products at the Conference must pay the exhibitor registration fee, unless approved by the Executive Board before the Conference.
  - Seconded
  - Discussion: vendors have left flyers in rooms, schools who are not exhibiting at the conference are advertising in the printed conference program
  - Motion was amended and seconded.
  - Motion carried
- Motion: Amend to Standing Rule 63
  - Current wording: At-large presenters must register for the conference and are prohibited from selling merchandise at their sessions. These sessions are for the purpose of providing expertise and information to participants.
  - New wording: At-large presenters must register for the conference and are prohibited from advertising or selling merchandise at their sessions. Product promotion is allowed at Industry Showcase sessions.
  - Seconded
  - Motion carried

- Motion: Add Standing Rule 78
  - Vendors are not allowed to advertise their business or business products except at times and places that are approved by the SCMEA Executive Board. No announcements will be made at sessions except by Presiders, Clinicians, and Officers of the SCMEA Executive Board.
  - Seconded
  - Discussion: what about social media?
  - Motion carried
- Motion: Add Standing Rule 79
  - SCMEA Executive Board reserves the right to refuse contracts to vendors who violate SCMEA standing rules
  - Seconded
  - Discussion: We've technically never issued a contract. Are the vendors made aware of the standing rules? We could ask them to sign the form with this information on the form.
  - Motion carried.

Higher Division Report: Susie Lalama on behalf Michael Weaver

- Working on bylaws
- Will have a May meeting

SC Musician Report: Susie Lalama

- Waivers for photographs.
  - This was an issue with the Elementary Honors Choir.
  - We need something on the session/performance application form that releases us to take photos.
  - Do we need this in the standing rules? No, but we should look at how others orgs do this. We need a boilerplate statement that every division will use.
  - What about the occasional student whose parent won't grant permission? This will have to be handled at the district/school level.
  - Sharon will send her district wording.
  - Video/livestream discussion. Also not permitted.

Conference Equipment Report: Cindy Reeves

- Remind presenters to bring any special equipment, cables that are beyond typical projector needs.
- Distinguish between wireless handheld mic and lavalier/lapel mics.
- Will work with Lisa Rayner on including equipment requests on application forms.

NEW BUSINESS

Motion: Add Standing Rule 80: SCMEA members will not be paid for presentations or performances that they do at the SCMEA conference.

- Seconded
- Discussion
- Amendment: SC Residents and SCMEA members will not be paid for presentations or performances that they do at the SCMEA conference.
- Amendment seconded: Joe Gulledge
- Discussion
- Motion to amend was rejected.
- Discussion
- Original motion carried.

#### ANNOUNCEMENTS

Next Meeting: May 12, Hyatt Place, 819 Gervais Street, Columbia, SC 29201

Each major division needs to store an SCMEA step-and-repeat banner.

Respectfully submitted,

Michael Moore  
SCMEA President-Elect





