



South Carolina
Music Educators
Association

SCMEA

Executive Board Meeting

3:00 PM

February 7, 2019

Columbia Metropolitan Convention Center

1101 Lincoln Street, Columbia, SC 29201

MINUTES

Welcome and Introductions – Martin Dickey, President

Called to Order by Martin Dickey at 3:00pm

Roll Call

Present

Belch, Nikki
Broughton, Benjamin
Brunson, Pam
Buckland, Karen
Carney, Patrick
Dickey, Martin
Doyle, Sharon
Finigan, Tom
Fisher, Christine
Foy, Patti
Gillespie, Steve
Greer, Ginger
Hatch, Alexis
Gulledge, Joe
Lalama, Susie
McIntyre, Phillip
Monsell, Todd
Moore, Michael
Paxton, Chaz
Pittman, Gregory
Rayner, Lisa
Roper, Matt
Rummage, Steve
Selby, Christopher
Selby, Margaret
Silva, Tamara
Sprankle, Jason
Turner, Leah
Weaver, Michael
Wingate, Bradley

Not present

Burbank, Jonathan
Gossett, Jennifer
Levin, Andrew
Lewis, Christi
Moon, Richard
Power, Carrie Ann
Pressley, Douglas
Reeves, Cindy
Schweickert, Mary Lou

Introductions

Kathy Sanz, NAFME President

Approval of Minutes from August 2018

- No corrections – Moved and seconded – minutes accepted

SCMEA Status Reports

President's Report – Martin Dickey

- Southern Division Meeting in Nashville, TN - September
- NAFME National In-Service Conference, Dallas, TX - November
- CAEP Meeting Report – Lisa Rayner attended
- General Music Certification in SC: Martin yielded the floor to David Perry for a report on the Higher Education Arts Forum
 - David Perry submitted both electronically and in hard copy a document entitled “Response to the South Carolina Arts Higher Education Forum – January 25, 2019, Winthrop University.”
 - David explained the new broad add-on certification in music – certification by exam. No one from the music education community was consulted in the process of building the policy.
 - Lisa Rayner noted that Dance had strong representation in the process and were able to shape the policy to insure there was a level of rigor and integrity in the dance add-on requirements. Other states have seen high pass rates on the exam-only add-on certification. SCDE is not interested in hearing complaints about not being involved. The only way they will listen is if we come to the table with a solution to the teacher shortage.
 - David noted that we should have a unified response and recommendations.
 - Discussion regarding the formation of an arts education advisory council to the policy makers
 - Upon recommendation of the Executive Board of SCMEA, Martin Dickey appointed a committee to research this issue and create recommendations for solutions to the add-on certification issues at hand: Christine Fisher (advisory), David Perry, Bradley Wingate, Lisa Rayner, Patti Foy.

Past-President's Report – Lisa Rayner

- Report submitted electronically with instructions on using the conference app, encouraging everyone to download the app, checking in to the sessions. Presiders can help with this. Contact Lisa with questions.
- Thank our sponsors – they are paying for the app and other items!

Executive Director's Report – Patti Foy

- Balance Sheet and P&L Statements submitted
- Pay registration for your clinicians in advance
- Look for badges – we have some free-loaders every year
- We have exhibits-only badges for students who can go through exhibits with their sponsors/teachers/chaperones
- No badge, no opening reception
- Exhibitor parking passes available
- Current registration: 1,063

Conference Director's Report - Sharon Doyle

- Every division should bring its own projector. This saves us rental fees.
- We are providing flip charts at request.
- Every room should have a mic and mixer board.

DIVISION REPORTS – submitted electronically

- Band - Leah Turner, President
- Choral – Gregory Pittman, President
- Elementary – Todd Monsell, President
- Guitar – Jason Sprankle, President
- Higher Education – Michael Weaver, President
- Orchestra – Christopher Selby, President
- Piano – Karen Buckland, President

STANDING COMMITTEE/REPRESENTATIVE REPORTS – no reports

BREAK

Recess until Sunday, February 10, 2019 at 9:00am

Reconvened Sunday, February 10, 2019 at 9:07am

Martin Dickey opened the meeting with a brief report on registration – just one technology slow-down at registration that was cleared up quickly.

Band Division

- Elected new officers: Chaz Paxton, president
- 6 concerts, all fantastic
- Session attendance ranged from 20 to 100+

Choral

- Elected new officers: David Richardson, president-elect; Eric Phillips, secretary
- Attendance at sessions way up this year. Strong numbers at Friday 8am

Elementary

- Request to include app download info when registration confirmation is sent
- request larger rooms – 120 in several sessions
- Elections will be conducted via email

Guitar

- 5 well-attended sessions
- Scott Burstein was very popular
- Elections: re-elected Jason Sprankle as President, Ben Broughton as President-Elect, Jennifer Rosinski-secretary, added Jeremy Shaw as upstate chair to expand All-State ensemble across the state, Chris Essig as conference chair

Orchestra

- Erik Hines, President Elect
- By-laws revision/overhaul (biggest in 30 years) finished for now, all passed

- New conference chair – Could they have a seat at this table? Sharon Doyle: need to be at August meeting. But everything is due by August 1 – can they come to the May meeting. Yes, they can attend as a guest (no vote – functioning similar to president-elect).

Higher Ed

- No election yet – will be conducted via email
- Discussed the add-on certification

FMES

- 9 of 11 attended

Conference Chair Report – Sharon Doyle

- Each division equipment chair will receive a menu of available options as well as a list of things the division will have to provide. Will help new presidents-elect.
- Exhibitors will be looking to register for 2020 next week.
- Need conference info by August 1. Can't copy and paste into Cognito – please type in.
- At-Large sessions
 - Most Band Division session proposals were inadvertently submitted as at-large sessions this year. Band Division will clarify this for 2020.
 - Michael Moore: At-large sessions are good space for intentional emphases (e.g. improvisation). Would like to get input from Divisions at the May meeting.
- Exhibit Hall on Thursday
 - Meetings got moved up into the Exhibit opening slot. This impacted foot traffic.
 - We must hold these at 7:30pm or later.
 - 5pm too early? PRX couldn't get floors vacuumed in time. Some exhibitors want the 5pm time, others said 3 hours was too long.
 - Need a GRAND opening.
 - Pre-conference earlier.
 - Other ideas: Open bar reading session, "beer choir," local craft brewers, coffee houses, cheesecake
 - Lisa Rayner: Added sessions on Thursday mean added conference expense. Need a conference committee to work on conference earlier.

Executive Director Report, Patti Foy

- 1160 registered – about 100 of those didn't check in
- \$82,000+ from registrations
- Links for clinicians
- Had problems with people who thought they didn't need to register if they try to come to just one session
- Some asked for refunds (sick, change of plans). We can't do this.
- Sold 132 booths. There are 140 spaces – need to reclaim these for next year. We sold a couple booths on Thursday.
- Increase exhibitor fees?
- We can get more money in sponsorships.

Past-President Report, Lisa Rayner

- Will send out a post-conference survey through app
- App engagement up this year
- 961 users, 800 logged in
- This data will be shared with exhibitors

- Exhibitors need to get a copy of the conference program
- Event staff was great this year
- Can we provide a box lunch for exhibitors? Increase fee?

UNFINISHED BUSINESS

- none

NEW BUSINESS

- We will enter into negotiations for extending/renewing contract with Columbia Metropolitan Convention Center. Current dates:
 - 2/6-8/20
 - 2/4-6/21
 - 2/3-5/22
 - 2/2-4/23
- Martin Dickey: Considering new web platform for conference registration. Possible new website. Polled the divisions on what their website needs are, interest in a new SCMEA website that would serve their division.
 - Band division website is working well. Ryan Tinker has a link to NAFME membership database. API developed by Cogent Path. Website cost \$20k.
 - Orchestra has had difficulty determining exactly who is in their division. Have a password-protected website through NAFME.
 - Choral division – we would be happy to return to SCMEA website. We need a way to verify membership too.
 - Guitar Division concurs.
 - Martin will invite Ryan Tinker to a meeting with division webmasters, SCMEA webmaster.
 - NAFME CRM is being updated. Access to the database has been subject to a fee of \$1000 in the past.
- Patti Foy: By-laws require collegiate president to be present at executive board meetings and conference in order to get funding for National Assembly trip. Martin will have a conversation with collegiate chair.
- Need to remind executive board members that attendance at meetings is requirement to maintain good-standing membership.

DISCUSSION – none

ANNOUNCEMENTS

- May Board Meeting – May 11, Hyatt Place, 819 Gervais Street, Columbia, SC 29201
 - 9am is calendar meeting – one rep from every division
 - 10am is the executive board meeting
 - SCBDA will meet May 18

Adjourned at 10:26am

Respectfully submitted,

Michael Moore, president-elect