



South Carolina
Music Educators
Association

SCMEA

Executive Board Meeting - 10:00 AM
August 10, 2019
Hyatt Place
819 Gervais Street, Columbia, SC 29201

MINUTES

Welcome and Introductions – Michael Moore, President

Call to Order

Roll Call

OFFICERS

| | |
|---|---|
| Michael Moore, president | Y |
| Martin Dickey, immediate past president | Y |
| Joe Gulledege, president-elect | Y |
| Patricia S. Foy, executive director | Y |

BAND DIVISION

| | |
|---------------------------------------|---|
| Chaz Paxton, president | Y |
| Leah Turner, immediate past president | Y |
| Chuck Deen, president-elect | Y |

CHORAL DIVISION

| | |
|---|---|
| Nikki Belch, president | Y |
| Gregory Pittman, immediate past president | N |
| David Richardson, president-elect | Y |

ELEMENTARY DIVISION

| | |
|--------------------------------|------------------------------|
| Tamara Silva, president | Y |
| | Todd Monsell, immediate past |
| president | N |
| Denise Thomas, president-elect | Y |

HIGHER EDUCATION DIVISION

| | |
|---|---|
| Susie Lalama, president | Y |
| Michael A. Weaver, immediate past president | Y |
| Patrick Casey, president-elect | Y |

ORCHESTRA DIVISION

| | |
|---|---|
| Ginger Greer, president | Y |
| Christopher Selby, immediate past president | N |
| Erik Hines, president-elect | N |

PIANO DIVISION

| | |
|---------------------------|---|
| Karen Buckland, president | Y |
|---------------------------|---|

GUITAR DIVISION

| | |
|--|---|
| Jason B. Sprankle, president | Y |
| L.H. Dickert, immediate past president | N |
| Benjamin Broughton, president-elect | N |

COMMITTEE CHAIRS AND REPRESENTATIVES

| | |
|--|---|
| Bradley Wingate, Administrative Representative | Y |
| Martin Dickey, Awards Committee Chair | Y |
| Patrick Carney, Collegiate Membership Chair | Y |
| Lillian Tague, Collegiate Membership President | Y |
| Susie Lalama, Editor, South Carolina Musician (Education Associate) | Y |
| Christine Fisher, Government Relations Chair | Y |
| Tom Finigan, Historian | N |
| Christi L. Lewis, Membership Chair (Multicultural Committee Chair) | Y |
| Matt Roper, Music Industry Representative | Y |

| | |
|--|---|
| Steve Gillespie, Parliamentarian | Y |
| Edna Grace, Retired Member Chair (Special Learners Chair) | Y |
| Mary Lou Schweickert, Tri-M Music Honor Society Chair | Y |
| Ryan Tinker, Technology Chair | Y |
| Andrew Levin, Webmaster | N |
| Sharon T. Doyle, Conference Chair (Equipment Chair) | Y |
| Lisa M. Rayner, Events Marketing Coordinator | N |
| C. Phillip McIntyre, Exhibits Co-Chair | N |
| Matt Roper, Exhibits Co-Chair | Y |

Approval of Minutes

Approved unanimously

SCMEA Status Reports

President's Report – Michael Moore (see addenda)

Past-President's Report – Martin Dickey

Executive Director's Report – Patti Foy

Conference Director's Report - Sharon Doyle

- Meeting after Board meeting to plan 2020 Conference Schedule

DIVISION REPORTS (see addenda)

- Band – Chaz Paxton, President
- Choral – Nikki Belch, President
- Elementary – Tamara Silva, President
- Guitar Division – Jason Sprankle, President
- Higher Education – Susie Lalama, President
- Orchestra – Ginger Greer, President
- Piano – Karen Buckland, President

STANDING COMMITTEE/REPRESENTATIVE REPORTS (see addenda)

- Administrative Representative – Bradley Wingate
- Awards Committee Chair – Martin Dickey
- Collegiate Membership Chair – Patrick Carney
- Collegiate Membership President – Lillian Tague
- Editor, SC Musician – Susie Lalama
- Education Associate
- Government Relations Chair – Christine Fisher
- Historian – Tom Finigan
- Membership Chair – Christi Lewis
- Multicultural Chair
- Music Industry Representative – Matt Roper
- Retired Member Chair – Edna Grace
- Teacher Education Chair – Susie Lalama
- Tri-M Music Honor Society – Mary Lou Schweickert
- Technology Chair – Ryan Tinker
- Webmaster – Andrew Levin

UNFINISHED BUSINESS

- None

NEW BUSINESS

- Approval of 2019-2020 Budget
 - (Motion & seconded) No Discussion
 - Approved unanimously
- Reinvestment of CD earnings - Our two CDs (\$100,000 savings and \$30,000 scholarship) will mature on Sept. 13, 2019. These investments were paying 2.225% interest. We will have made nearly \$3,000 in the

past year on investments as opposed to the \$147 we made on both accounts in 2016-17. Recommendation: Direct Patti Foy, Executive Director, to reinvest these earnings in CDs.

- Motion & seconded
 - Discussion
 - Patrick Weaver - questioned our strategic plan on what we plan to do with the excess funds that we have in savings.
 - Patti provided details about CD options/lack of options for “Corporate Level CD’s”
 - Approved unanimously
- 2018-19 Profit and Loss statement shows SCMEA made in excess of \$38,000. Recommendation: Direct Patti Foy, Executive Director, to move \$30,000 to the scholarship fund investment.
 - Motion & seconded
 - Approved unanimously

DISCUSSION

- Ginger Greer asked the status of the SCMEA Website “login” button. Website is currently not allowing login. NAFME is in the midst of a switch over which is affecting access. Michael Moore will work with Ryan Tinker and Andrew Levin to address this issue until NAFME finishes update

ANNOUNCEMENTS

- Next Board Meeting – February 6, 2020, 3:00pm, Columbia Metropolitan Convention Center (and February 9, 2020 9:00am)
- Patti Foy announced that she has secured Ollie Turner from STOMP to attend the 2021 Conference. Will be working to set-up a tour in SC.

Meeting adjourned by Michael Moore at 11:42.

Respectfully submitted,

Joe Gullede
SCMEA President-Elect

ADDENDA

SCMEA President’s Report - August 10, 2019

National Update

- Patti Foy and Michael Moore attended the NAFME National Leadership Assembly June 17-22 in Washington, DC.
 - NAFME has contracted with research firm Cook Ross to study issues of diversity, inclusion, equity and access within our national organization. This is critically important as we consider shifting demographic trends and the future of music education in our schools. Look for more on this as we explore ways to address these issues on our state level.
 - Ray Doughty, founder of the Arts Basic in Curriculum Project, and long-time music educator in South Carolina, was awarded NAFME’s highest honor, the designation of Lowell Mason Fellow.
 - Elections will be held in January 2020 for next NAFME president.
 - Discontinuation of major comprehensive national conferences after 2022.
- Hill Day, June 19
 - Patti Foy and Michael Moore, along with collegiate members Lillian Tague and Jenei Peterson, met with SC legislators and their staffers to advocate for full appropriation of Title I and Title IV authorized funding. These funding levels impact the amount of available funds for arts-related professional development and arts instruction in many of our schools. Funding levels for 2019 were much higher than the previous year thanks in large part to the advocacy efforts coordinated by NAFME and other industry and arts education partners.
 - We also urged legislators to support the GAAME Act (Guarantee Access to Arts and Music Education Act). If passed, this legislation would provide language articulating the ability for school districts to use their Title I, Part A funds to improve access to sequential music education, taught by certified educators, for disadvantaged and low-income students.

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- The take-away for our members: Arts teachers in public schools that receive Title I and Title IV funding should proactively pursue available funds for arts education - funds that district grant writers may not know are actually available for arts education. Title IV Part A funds are tied to a needs assessment process at the district level. Get involved in the needs assessment process in your district.

Southern Division Update

- Martin Dickey, Joe Gulledge, Patti Foy and Michael Moore will attend the Southern Division Fall Business Meeting in Nashville, September 8-9. We will be addressing several issues that impact SCMEA directly or indirectly through our relationship with NAFME, including investment policy as it relates to the use of funds from the sale of the NAFME headquarters property, policies on engagement with commercial sponsors (something that has been increasingly helpful for our conference), collegiate member voting, and the future of the All National Honors Ensembles. We may also be discussing ways that NAFME can assist organizational development on the state MEA level.
- Dian Eddleman, Southern Division President, will attend our February 2020 conference to observe, listen, and assist.

South Carolina CAEP Update

- Joe Gulledge and Michael Moore participated in a video conference call with other members of the Council for Arts Education Presidents on June 5. This group works to coordinate advocacy and professional development efforts for arts education across the various arts ed associations in SC.
- SC Arts Commission (SCAC) Arts Accountability Group is examining ESSA (Every Student Succeeds Act) plans from all 50 states to study how arts education is represented on state report cards. Recommending we move away from reporting test scores to showcasing what a school has to offer: list of courses in arts, enrollments, budget allocations, instructional minutes per week, etc.
- ABC and SC Arts Alliance proposed seven recommendations to House and Senate. Three recommendations were adopted by the House, but the bill is stalled in the Senate. These recommendations are focused on making the bill wide enough to include the arts and opportunities for professional development in content area. Because the bill is stalled, there is an opportunity to further refine amendments to garner explicit and specific support for the arts in legislation. An Arts Amendment Task Force is being formed to gauge the plausibility and feasibility of various recommendations with a goal of filing a bill in January. Contact Kim Wilson or GP McLeer.
- Gallup Student Poll partnered with SCAC and Palmetto State Art Education to survey ABC sites and Distinguished Arts Program (DAP) Grant recipient schools to measure student engagement in Arts-Rich Schools. This study produced some exciting and interesting results which we hope to highlight at our February conference. See <https://www.palmettoartsed.org/gallup.html> for more info.
- ABC Project is now a partner with ETV - www.learningwhy.org/partners with 20 lesson plans published so far.

Other Updates

- Website: For the divisions and committees that have a single page presence on scmea.net (Collegiate, Piano, Higher Ed, Tri-M): Please provide me with information to update your division pages if you haven't done so in the last several months. I would recommend that you avoid using these pages to post time-sensitive information and focus more on descriptive information about your division's activities in general.
- Strategic plan review.

DIVISION REPORTS (copy and paste below)

Band – Chaz Paxton, President

The Band Division welcomes three new board members for the 2019-2020 school year. Megan Cooper, Director of Bands at Gable Middle School in Spartanburg, was elected as our new Executive Secretary. Tom Padgett, Director of Bands at White Knoll High School is joining the board as our new Winter Ensemble Chairman. Chuck Deen, Director of Bands at North Augusta High School, is our new President-Elect.

We had a large number of submissions for clinics and performing ensembles for this year's conference. Chuck has been hard at work planning a great lineup of concerts and clinics for the 2020 SCMEA Conference and has done a great job of coordinating the events!

Our Annual Fall Meeting will be held at River Bluff High School on Saturday, September 7. We will hold Committee Meetings, a General Meeting of the body as well as the Annual Marching Band Draw. We are also planning to have food trucks and provide lunch for our membership in attendance.

Choral – Nikki Belch, President

The Choral Division Awarded our first Outstanding Performance Awards this school year. Congratulations to Cane Bay High School, Dorman High School, Fort Dorchester High School, Gilbert High School, Goose Creek High School, Seneca High School, and White Knoll High School.

The conference planning is underway and our sessions and clinicians have been planned. We had a good number of applications for performing choirs and we will have choirs at the middle school, high school, and collegiate levels.

Our Choral Arts Seminar will take place at the University of South Carolina School of Music on September 6th and 7th. Our clinician will be Eric Johnson from the University of Mississippi. The weekend will include reading sessions, professional development sessions, and committee meetings. All of the meetings are open to the membership.

Elementary – Tamara Silva, President

The Elementary Division is pleased to welcome our two new board members:

- Denise Thomas (Greenville), President-Elect
- Callie Holman (Columbia), Secretary/Treasurer

Honor Choir Chair Mary Anne Tillman will complete her five year commitment as chair this year. We are grateful for her dedication and service. We are currently searching for another passionate honor choir chair to fill this critical role.

The SCMEA Elementary Fall Workshop will be on September 7th at Round Top Elementary and feature guest clinician Eric Young who will share Orff and MLT infused music activities involving moving, creating, singing, chanting, and instrument playing.

The Elementary Division has worked hard to schedule a wide variety of clinicians and sessions for our members at the SCMEA Conference in 2020.

We are looking ahead to the 2021 Conference and thanks to Patti Foy, are planning to bring Ollie Tunmer, former British STOMP member, and of [Beat Goes On](#) as a guest clinician. We are currently brainstorming how to promote him to school districts and other venues so he can also tour at that time. Hal Leonard will be publishing one of his books in January which will be good timing.

Guitar Division – Jason Sprankle, President

I am happy to report that the 3rd Annual South Carolina Guitar Festival on May 11, 2019, was another successful event. Approximately 90 students participated in clinics by Mr. Don Russo and Mr. Steve Sloan, representing jazz and classical guitar genres respectively. The event culminated in an early evening concert that included all student participants. The South Carolina All-State Guitar Ensemble also performed as the headlining act. Pecknel Music, D'Addario Strings, Freeway Music and Musician's Supply sponsored the event. In future news, the All-State Guitar Ensemble auditions will be held at Dreher High School on November 9th at Dreher High School. We are also very excited to co-sponsor the Georgia Guitar Ensemble as the headliners during the 2020 SCMEA Professional Development Conference in February.

Higher Education – Susie Lalama, President

The following are appointed chairs within the Higher Education Division

- Mandi Schlegel, Research Chair
- David Cudd, FMES Chair
- Susie Lalama, SMTE Chair

We are waiting to hear from ABC for the dates of the Higher Education Forum.

A tentative meeting has been scheduled on September 7th to continue discussion regarding add-on certification processes and follow up on other discussions. This meeting will be held via Zoom.

In an effort to increase awareness of research in music education, the SCMEA poster session will also have a presentation component as one of the higher education clinics. The best two abstracts from the poster session submissions will receive a twenty-five-minute session to present their work in more detail. The remaining sessions sponsored by the Higher Education Division include Dr. Scott Burstein's *Embracing the Change: Integrating Hip Hop into Arts*, and Dr. Rosetta Dingle's *From Campus to Classroom*. We are also encouraging our members to attend Dr. Arraza's presentations.

Orchestra – Ginger Greer, President

New Officers

Past President: Chris Selby

Current President: Ginger Greer

President Elect: Erik Hines

Conference Planning Chairperson: Allison Key

New Business-

Bylaws passed after more than a year of review and edits. We are now more in line with our sister divisions: band and chorus. Bylaws allowed for restructuring of officers and better defining the roles of the offices

In the works:

OPA (Outstanding Performance Award): Hopefully instituting this for our current year to recognize outstanding programs

Composition Contest link: SCMEA Orchestra Division sponsors a composition contest for the materials that we will use at our Concert Performance Assessment for Sight Reading. All pieces are for string orchestra at grade levels .5, 1, 2, 3, and 4. 8 prizes are awarded. Last year, we had 165 submissions from all over the world. Consider submitting something!

<https://www.scmea.net/divisions/orchestra-division/sight-reading-composition-project/>

Piano – Karen Buckland, President

A. Financial Statement

There have been no deposits or credits since the May report. The balance on hand is \$800.47.

B. Plans for the Coming Year

The Piano Festival will be held on Saturday, January 25, 2020. The audition sites are Presbyterian College in Clinton and Charleston Southern University in Summerville.

Piano events at the February SCMEA Professional Development Conference

A presentation entitled, *Transitioning Late Elementary Piano Students into Intermediate Techniques and Repertoire* by will be given by Dr. Stephen Taylor, Chair of the Music Department at the South Carolina Governor's School for the Arts and Humanities in Greenville, SC. Dr. Taylor teaches piano and piano-related courses.

Dr. Kaju Lee, Assistant Professor of Piano Pedagogy and Collaborative Arts at the University of Wisconsin-Platteville, has agreed to conduct a Piano Master class for beginner, intermediate, and advanced levels of piano students.

Selected students will perform in the Piano Division Student Honors Recital.

There will be a Piano Division meeting.

STANDING COMMITTEE/REPRESENTATIVE REPORTS (copy and paste below)

Administrative Representative – Bradley Wingate

District Arts Coordinators and Principals of arts focused and arts integrated schools will be provided intensive professional development throughout the 2019-2020 school year through Palmetto State Arts Education. The PD focus will be a deep dive into the four main arts disciplines. The purpose is for participants to come away with a stronger understanding of how they can best support programs in their schools and district while improving the overall quality. We will be working with each professional arts organization to craft these PD opportunities and look forward to connecting with members of SCMEA for their input!

Awards Committee Chair – Martin Dickey

Need to look at the awards we offer and work to find deserving members to nominate for those awards.

Collegiate Membership Chair – Patrick Carney

See Collegiate Membership Presidents report

Collegiate Membership President – Lillian Tague

Collegiate Members Jenei Peterson and Lillian Tague attended NAFME's national Advocacy Day in Washington, DC. While in DC they participated in multiple professional development sessions and then marched on Capitol Hill where they spoke to state representatives. Accompanied by Dr. Patti Foy and Dr. Michael Moore they spoke with Senators Tim Scott and Lindsey Graham. While Ms. Tague and Mr. Peterson met with representative Ralph Norman Dr. Foy and Dr. Moore met with representative William Timmons. All meetings went very well.

The Collegiate board is aiming to add an Advocacy Chair to the executive board. This position would focus on instilling Advocacy in collegiate chapters across the state. This member would also attend National Advocacy Day.

The Collegiate Division welcomes Lillian Tague as President and Will Moon as Immediate Past President. Other officer positions are still in need of being filled. Nomination forms are still being accepted and elections will be held in early fall for the 2019-2020 year.

The Collegiate conference sessions being offered are the Collegiate business meeting, an Advocacy session designed for Collegiate members, and a session with guest clinician Dr. Azzara.

Editor, SC Musician – Susie Lalama

Last year was another profitable year for the Musician with an ending balance of \$7,369.66 (that is after purchasing a computer for the editor to create the magazine). Thirty advertisements were sold among the three versions of the SC Musician and the SCMEA Conference Program.

Fall (Digital): 4 (3 Businesses, 1 University)

Winter (Print): 7 (3 Businesses, 4 Universities)

Conference Program (Print): 16 (6 Businesses, 10 Universities)

Spring (Digital): 3 (2 Businesses, 1 University)

Total: 30

So far, 6 advertisements have been sold for this year (1 Fall, 1 Winter, 3 Conference, 1 Spring) with continued interest.

We are keeping Flipsnack for the digital editions (the ability to read the PDF as a magazine by flipping pages). I am hoping to be able to email the magazine out to members to help increase readership as opposed to letting them find it on the website (that is dependent on having NAFME membership list at the date of the email push).

The SC Musician archives that were completed last year under Historian Tom Finigan is now linked on the SC Musician page of the SCMEA Website.

I am asking that ALL members of the Executive Board submit a headshot for the conference program.

In Memoriam Section: Each Fall Edition, I would like to honor and remember the SC music teachers who we have lost during the past school year. Please send me their name, a picture if you have one, and a link to an obituary (if you have it). Susana.lalama@converse.edu

Call for articles: SC Musician is always looking for articles that will interest our membership. Please encourage *veteran* members to submit articles that can help the profession as a whole. Younger perspectives are encouraged too, especially if the topic is fitting. All articles can be submitted to me via email at Susana.lalama@converse.edu

Education Associate - VACANT

NO REPORT

Government Relations Chair – Christine Fisher

From the SC Arts Commission:

David Platts, music educator and former arts and science coordinator for Lancaster County School District, is the new executive director of the SC Arts Commission. (He started July 1.)

The SC Arts Commission Arts Directory will be published later this month. It will include Certified Teaching Artists as well as Arts Access Master Teaching Artists.

A *Canvas of the People* will take place to guide the SC Arts Commission's Long Range 10 Year Plan. You should hear from the SC Arts Commission in the upcoming months for participation and give feedback.

From the SC Department of Education:

As of Thursday afternoon, Laurie Traywick, the Administrative Coordinator at SC Department of Education (SCDE) for the Office of the Superintendent, said they officially have not hired an Arts Education Associate.

From the ABC Project:

The ABC Project is looking at refining the Council of Arts Education Presidents (CAEP), and possibly involving the group with the Arts Higher Education Forum to strengthen the collective voice for arts education in the state. (This is in discussion stage.) National News

National Education Association: Advocacy Leadership Force (ALF):

After years of resistance, delegates of the National Education Association voted to open up membership to non-educator "public education allies."

The National Assessment Governing Board announced a substantial change to their 10-year schedule for administering the "Nation's Report Card" in various subjects. Their test, the National Assessment of Educational Progress (NAEP) is traditionally offered in about 11 subjects, including reading, math, U.S. history **and until now, the arts**. Their calendar update has terminated four subjects: arts, economics, geography and foreign language. NAFME, along with over 20 national arts organizations, has signed onto a letter to the NAGB opposing this change. For more information on this issue, contact Director of Public Policy Lynn Tuttle at lyntt@nafme.org.

Historian – Tom Finigan

I am working on making a video page for our website of SC music ensembles that have done national performances on network TV. You Tube submissions will be great. We have a number of bands, choirs and orchestras that have performed nationally either in the Tournament of Roses, Macys, National Cherry or Memorial Day parades. We also have groups that perform at Mid-West and at Carnegie Hall. I would like to have a page with the links to those performances and copies preserved in our archives of the those groups. I will get the word out to the band division at our meeting. Please ask the orchestra, choral and elementary divisions for their input.

Membership Chair – Christi Lewis

NO REPORT

Multicultural Chair - VACANT

NO REPORT

Music Industry Representative – Matt Roper

The National Association of Music Merchants (NAMM) held three days of meetings in Washington, D.C. in May. Over 100 music industry leaders, artists, and advocates met with members of congress, stressing the importance of music as part of a well-rounded education and calling for full implementation of the Every Student Succeeds Act.

The trade battle between the U.S. and China could mean a 25% tariff on Chinese made musical and audio products. Currently, Chinese imported musical and audio products account for close to 40% of the music industries retail revenue. This will lead to price increases for these products in the future.

We continue to see strong return interest from music industry related exhibitors for the 2020 Conference!

Retired Member Chair – Edna Grace

NO REPORT

Teacher Education Chair – Susie Lalama

See Higher Education Report

Tri-M Music Honor Society – Mary Lou Schweickert

With Dr. Tim Lautzenheiser, the national chair for Tri-M, being the keynote speaker for our 2021 general session, I would like to find ways to highlight Tri-M throughout this coming year. To that end, I contacted Maddie Boyles, the Tri-M Program Coordinator with NAFME. Her response was:

“We have an exciting opportunity that we are working on for increasing Tri-M participation that will involve states and their Tri-M chairs. We will have more information to come soon. In the meantime, please let me know if you need anything!”

I look forward to increasing the Tri-M membership across the state during the 2019-20 school-year..

Technology Chair – Ryan Tinker

NO REPORT

Webmaster – Andrew Levin

NO REPORT