



South Carolina
Music Educators
Association

SCMEA
Executive Board Meeting
August 14, 2021, 10:00AM
Hyatt Place
Columbia, SC

MINUTES

Welcome and Call to Order – Joe Gulledge, President

Call to Order - 10:11am

Roll Call Y/N

OFFICERS

- Y Joe Gulledge, president
- Y Michael Moore, immediate past president
- Y Colleen Marcou, president-elect
- Y Patricia S. Foy, executive director
- Y Alexis Hatch, conference chair
- Y Lisa Rayner, Parliamentarian

BAND DIVISION

- Y Chuck Deen, president
- N Chaz Paxton, immediate past president
- N Leslie Gilreath, president-elect
- N Alicia Crutchlow, Conference Chair

CHORAL DIVISION

- Y David Richardson, president
- N Nikki Belch, immediate past president
- Y Maurice Burgess, president-elect

ELEMENTARY DIVISION

- Y Denise Thomas, president
- N Tamara Silva, immediate past president
- N Meisha Whitlock, president-elect

HIGHER EDUCATION DIVISION

- Y Patrick Casey, president
- Y Susie Lalama, immediate past president
- Y Rosetta Dingle, president-elect

ORCHESTRA DIVISION

- Y Erik Hines, president
- N Ginger Greer, immediate past president
- Y Allison Key, president-elect

PIANO DIVISION

- Y Hunter Cox, president
- Y Andrea Quinn, president-elect

GUITAR DIVISION

- Y Benjamin Broughton, president
- N L.H. Dickert, immediate past president
- N TBD, president-elect

**COMMITTEE CHAIRS &
REPRESENTATIVES**

- N TBD, Administrative Representative
- Y Michael Moore, Awards Committee Chair
- N Chris Hansen, Collegiate Membership Chair
- Y Will Ellison, Collegiate Membership President
- Y Susie Lalama, Editor, South Carolina Musician
(Education Associate)
- N TBD - Education Associate
- N Christine Fisher, Government Relations Chair
- N TBD, SC Visual & Performing Consultant
- Y Tom Finigan, Historian
- Y Christi L. Lewis, Membership Chair
- N Christopher Laysap, Multicultural Chair
- N Matt Roper, Music Industry Representative
- N Edna Grace, Retired Member Chair
- N Lisa Hastings - Special Learners
- N Mary Lou Schweickert, Tri-M Chair
- N Ryan Tinker, Technology Chair/Webmaster

- N TBD - Equipment Chair
- Y Lisa M. Rayner, Events Marketing Coordinator
- N C. Phillip McIntyre, Exhibits Co-Chair
- N Matt Roper, Exhibits Co-Chair

Approval of Minutes

- Motion - Chuck Deen
 - Second - Erik Hines

★ Approved unanimously

UNFINISHED BUSINESS

- No unfinished business at this time

SCMEA NEW BUSINESS

- Conference attendance/registration fees for 2022
 - Policy regarding complementary admission/registration
 - Who gets complementary admission?
 - Collegiate? Retired? Conductors? Clinicians? Need to define and spell out well in advance
- ★ **Registration Fees: - *proposed by Executive Board (Joe); second - Chuck Deen***
 - *Active Members - move from \$80/\$100 to \$100 early bird/\$160 on-site*
 - *Retired - Stays Free*
 - *Collegiate - \$15 early bird/\$30 on-site; collegiate band -*
 - Patrick Casey proposal to make Collegiate band conference fee \$15 (pre-registration only - no on-site registration at this rate - option - unless NafME)
 - Erik Hines - second
 - Vote - 11 agree - no opposed
 - *Guest - move from \$20 to \$40*
 - *Symposium - Stays at \$25*
 - ***Discussion - Erik Hines - Do we want to make this change for this year or perhaps wait until the 2023 Conference?***
 - ***Michael Moore - we did give people a free conference last year even though it was virtual. We could be suppressing attendance just by the \$20 early-bird increase.***
 - ***Patti Foy - we REALLY need to know who is coming***
 - ***Susie Lalama - what if we keep the early bird at \$80 and move the on-site to \$160 for 2022?***
 - ***Call to question - Patrick Casey - in favor - 5; opposed - 4***
 - ***Vote on original proposal - In favor - 6, opposed 3 - proposal passes 6-3***
- Expo Pass - Conference App, Registration & Badging proposal
 - Would take the place of CrowdCompass App and integrate registration & badging into seamless process
 - Features/Costs - include scan of document from Joe
 - CrowdCompass contract
 - **Opportunities to expand on our branding, selling ad space, Lead capture for exhibitors (paid by the exhibitor if they want it)**
 - **Do currently have 2 more years on Cvent (CrowdCompass app) - to cancel contract would be about \$10,000 which would still be less than using Expo**
 - **Allows for more flexibility - ads on IDs, could include photo, logos etc.**
 - **Proposal from Executive Board - We use Expo for conference and pay the cancellation fee from CrowdCompass - Second from Benjamin Broughley.**

- **Discussion**
 - Erik Hines - Question of on-site support - is provided by Expo - \$2000 versus \$8610 (CC)
 - EH - is Lead Capture a third party entity that both Expo and CC use?
 - Christi Lewis asked question about issues with NAFME membership issues
 - Joe stated after a discussion with Ryan Tinker - Ryan will work with NAFME membership issues regardless of which way we go.
 - **In Favor - 11 and Opposed - None**

- **By-Laws/Standing Rules Update**
 - Need to update By-Laws to reflect recent changes (Guitar Division, etc)
 - Need to re-organize Standing Rules into a Procedures Manual/Document
 - Form a By-Laws Committee to study and make recommendations at February Meeting
 - Looking to organize and make these more user-friendly.
 - Awards are currently in the By-Laws - need to be moved to the Standing Rules Procedures Manual
 - Need to be able to revisit Standing rules EVERY year
 - Reach out to Lisa Rayner - lrayner.scmea@gmail.com - SCMEA gmail.
 - Communication needs to be added - voting virtually?

ANNOUNCEMENTS

- February 3, SCMEA Board Meeting, 3:00PM at Columbia Convention Center
- February 6, SCMEA Board Meeting, 9:00AM at Hilton, Columbia

Adjournment to Conference Work Session

- ❖ **Motion made by Colleen Marcou**
- ❖ **2nd - Chuck Deen**
- ❖ **Unanimously approved.**

Respectfully submitted,
Colleen Marcou
SCMEA President-Elect
Ending Time: 12:47

SCMEA STATUS REPORTS

President's Report – Joe Gulledge

- The SCMEA Executive Board met on Sunday, July 18th @ Irmo High School to have a pre-planning meeting in preparation for our August 14th meeting. In attendance were: Joe Gulledge, Colleen Marcou, Michael Moore, Patti Foy, Lisa Rayner and Alexis Hatch. Discussions were had regarding planning for the 2022 Professional Development Conference. Discussions were had regarding conference registration fees and the different levels and how those are collected. Information was shared regarding streamlining our registration & badging process for the conference. Proposals from CrowdCompass and Expo Pass were shared and discussed and a recommendation to use Expo Pass will be brought to the full SCMEA board meeting on August 14th. There was also discussion about our current By-Laws and standing rules and ideas for updates/needed revisions and how to proceed.

Past President's Report – Michael Moore - no report

- Request all to use email: Michael.Moore@scmea.net
- Will update Awards info with correct dates and contact information.

Executive Director's Report – Patti Foy

- Board member responsibilities/protocol
 - PP presentation - included in folder with financial documents
 - Sent documents in email through shared Google Folder

Conference Director's Report – Alexis Hatch

- All divisions were contacted and given the submitted proposals for 2021 and 2022 sessions. These were sent out to any division that was documented on the application but may not have necessarily been appropriate for said division.
- Meetings and Receptions are in the same space and we can discuss changes if necessary.
- Ryan Tinker and I discussed streamlining the system for future use to improve the division choices, we want to avoid having each division chair re-enter the information for their proposals.
- Scheduling will happen during the meeting on 8/14/21 and At-large sessions need to have space.

DIVISION REPORTS

Band Division Report - Chuck Deen, President

- 2022 is 85th anniversary of SCBDA
- Director Administrator Spotlight (award) - recognize at least one director and admin each month - MS and HS
- Motivate the Motivated
- Starting a SCBDA apparel store

Choral Division Report - David Richardson, President

- Choral Arts will be a two-day in person event at U of SC. We will follow any Covid protocols prescribed by the campus.
- Fall events are not all confirmed. Places are holding off giving approval for Middle School Choral Clinics. The dates and locations will be determined when they become available.
- All -State auditions will be in-person as far as we know. If we must use the virtual option, we are equipped from last year's pandemic year.
- Region Choir is listed, and modifications will be added, if needed.
- Solo and Ensemble are listed, and modifications will be added, if needed.
- CPA and All State dates are listed, and modifications will be added, if needed.

Elementary Division Report - Denise Thomas, President

- Elementary Division is in the process of discussing options for the SC Elementary Honors Choir. We are planning a Virtual first Meeting on September 11th. We are excited for the options opening up to us for Conference. In February, Mary Knish is going to be coming to do several sessions and for the first time Elementary Division in partnership with Wendy Valerio and USC, are going to be sponsoring a drum circle event Thursday evening led by Mary Knish. Come and drum with us after you check in and visit any open exhibits!

Guitar Division Report - Benjamin Broughton, President

- We will have All State Guitar auditions on November 13th, 2021. This year's audition again will be done by video submission. Details about audition requirements will be posted to our website in September. The 2021-22 All State Guitar Ensemble is scheduled to be the headlining performance at Guitarfest in May 2022.
- We are in talks again with The Augustine String Company and the Augustine Foundation who generously produced a video performance featuring last year's All State Ensemble, to again feature our All-State Guitar Ensemble in a video performance. This is part of an ongoing effort to document and showcase All State Guitar Ensembles across the country and we are honored again to be one of the states considered to be part of this project.
- Our officers have not changed:
 - President: Benjamin Broughton
 - Past President: Dr L.H. Dickert
 - Conference Chair: Chris Essig
 - Secretary: Jennifer Rosinski
 - Executive Director: Jeff Harris
- A run-off will occur for president elect during our fall meeting.

Higher Education Division Report - Patrick Casey, President

- Big, big thanks to Susie Lalama for her extensive work in SCMEA, including this most recent cycle as our higher ed. division chair. We welcome Dr. Rosetta Dingle to the SCMEA Board gatherings as our President-elect in the current cycle.
- Temporarily, our divisional conversation with the State Department of Education has stalled, given the current climate and state legislative action to address deeper shortages in the state's teaching force. Earlier this year, positive beginnings were made in dialogue with SCDOE officials regarding enhancing teacher certification-by-examination requirements to include a mild music-performance-skills component. We hope to resume those conversations in the coming months.

- Invitations have been sent for our fall in-service Zoom conversation, Saturday morning, September 11th, 10:00a.m., and a call to help identify new colleagues in the division has been sent as well. --Looking forward to our upcoming conversations under the broad umbrella of social justice issues in music education--ideas and exemplars.

Orchestra Division Report - Erik Hines, President

- A huge thank you to Ginger Greer, whose leadership guided the Orchestra Division through the difficult “pandemic-influenced” school year(s) of 2019-2021. With her guidance, and a great deal of teamwork from the outstanding String Educators in South Carolina, our division was able to host events such as Region Orchestra, Virtual Concert Performance Assessment, and Virtual Solo & Ensemble. The Orchestra Division was also very fortunate to have hosted a live All-State Orchestra event at the Columbia Metropolitan Conference Center. The event was able to house 3 separate ensembles which included students in grades 6-12. The Orchestra Division continues to make progress by adding more structure to our bylaws, refining standing rules and procedures, and finalizing our orchestra handbook. We are also redefining how we work to connect with the membership. Our new membership chair, Julie Russell is currently working on a live database that will enable us to stay connected with new and veteran membership throughout the school year. We are in the process of scheduling events for the upcoming scholastic calendar year, which will include live events in each of our 5 regions throughout the state. Region auditions will be happening LIVE in all 5 Regions, starting with Region 5 on Saturday, September 25th and the other 4 Regions on the following weekend.
- We are transitioning a new Executive Director to replace Sharon Doyle, who has been a valuable member of our organization for many years. We are in the process of finalizing Susan Wines as our new Executive Director. Allison Key has been appointed as the new President-Elect of the Orchestra Division. Andrew Price has been appointed as the new Conference Chair.
- The Fall Meeting is scheduled for Saturday, September 11th @ the University of South Carolina School of Music. Dr. Gail Barnes has generously offered to host multiple sessions assisting educators with teaching strategies on secondary string instruments. Paul Buyer will also be holding our annual Reading Session (sponsored by Luck’s Music) that enables our educators to perform through new string literature. Dates and events will be finalized during committee and Executive Board meetings.

Piano Division Report - Hunter Cox, President

- We will have our fall business meeting virtually on September 11th. The Piano Division plans to have a fall and spring festival this year. Decisions regarding the possibility of moving to virtual submissions will be made in September at our business meeting. Select fall festival students will be invited to participate in a masterclass and recital at our SCMEA Conference in February. We are still in the process of securing a clinician for the masterclass. The spring festival students will be invited to a recital scheduled for May 2022. Our main goal for this year is to grow our festival participation as we try to connect with more teachers who teach piano across the state.

STANDING COMMITTEE/REPRESENTATIVE REPORTS

Administrative Representative - TBD

- No Report at this time

Awards Committee Chair - Michael Moore

- Updates to Awards info and dates forthcoming

Collegiate Membership Chair - Christopher Hansen

- Not in attendance
- No Report sent

Collegiate Membership President - Will Ellison

- Over the summer, the Collegiate Membership Executive Board has met twice to hammer out a plan for the upcoming school year as well as begin drafting bylaws for more consistent operations in the future. Thank you to Dr. Foy for helping us get a more up-to-date list of collegiate chapter advisors so that we can start the year off strong with better communication. We have also had some preliminary discussions with Mr. Ryan Tinker about developing a collegiate-specific website. Hopefully, this will come about soon.
- If you work in close proximity to potential collegiate members, please remind them to renew their memberships as soon as possible. All collegiate memberships ended on June 30th and the earlier we can get students connected, the better.
- First Meeting/Session: Thursday, October 21, at 6:30 pm.
- Happy start to the 2021-2022 school year!!
- Encourage membership - student teachers, etc.

Editor, SC Musician - Susie Lalama

- 2020-2021 Season: 22 Advertisements sold
 - Fall: 6 Advertisements (3 learning institutions, 3 businesses)
 - Winter: 8 Advertisements (4 learning institutions, 4 businesses)
 - Spring: 8 Advertisements (4 learning institutions, 4 businesses)
- Adjusted some rates and added the conference program for 21-22 season.
 - So far...2021-2022 Season: 12 Advertisements sold
 - Fall: 3 (2 businesses, 1 learning institution)
 - Winter: 3 (2 businesses, 1 learning institution)
 - Conference: 3 (1 business, 2 learning institutions)
 - Spring: 3 (2 businesses, 1 learning institution)
- Starting Balance July 1, 2021: \$12,816.58
- The SC Musician is still doing well despite not having a conference program last year and lowering rates to help businesses during the ongoing pandemic. This year, we are still planning on mailing out the Fall and Winter Editions, printing out the Conference Program, and keeping a digital only version of the Spring Edition. (All SC Musicians will be kept digitally on the website.)
- Returning to the magazine is the String Review. Thank you to Susan Wines for collecting the submissions and sending them my way!
- New this year, I am planning on starting a SC Music Legends section where we feature some outstanding music teachers in our profession. I feel that might bring more energy and readership to the magazine as we celebrate our finest teachers.
- I am asking division leaders to please start collecting names and obituaries of our beloved music teachers who we have lost these past three years. I am hoping to have another In Memoriam section, but it depends on all of us collecting the information so that we can recognize and honor them as an organization. I wanted to do it in the Fall, but it might have to wait for the Spring Edition because of printing deadlines.
- Anyone new to the SCMEA board this year, please send me a headshot to use for the conference program. If you'd like to update your headshot, you can also send that to me. October 1 is the deadline.
- Call for articles: SC Musician is always looking for articles that will interest our membership. Please encourage veteran members to submit articles that can help the profession as a whole. Younger perspectives are encouraged too, especially if the topic is fitting. All articles can be submitted to me via email at Susana.lalama@converse.edu

- Idea - add a repertoire review for your division?
- Idea - Music Education Legends - interview to highlight active, awesome teachers
- Deadlines - PLEASE adhere to deadlines - Susie has a deadline too.
- Request - Headshots from each Board Member - Due to Susie October 1st
- Memoriam - begin collecting names and information - one person from each division to handle this

Education Associate - TBD

- No Report at this time

Government Relations Chair - Christine Fisher

- Have not heard from Christine
- No Report at this time

Historian - Tom Finigan

- Not really a report - see email for Esser and other informational materials
- SCMEA 75th Birthday coming in 2023
- SCBDA 85th Birthday this year - Interviewing Past-Presidents
- Remember there are funds out there for us to use - ESSER

Membership Chair - Christi Lewis

- No report

Multicultural Chair - Christopher Leysath

- Not in attendance
- No Report sent

Music Industry Representative - Matt Roper

- Not in attendance
- No Report sent

Retired Member Chair - Edna Grace

- Not in attendance
- No Report

Special Learners - Lisa Hastings

- Not in attendance
- No Report

Teacher Education Chair - Susie Lalama

- No Report

Tri-M Music Honor Society Chair - Mary Lou Schweickert

- Not in attendance
- Planning to continue as Tri-M Chair
- No Report

Technology/Webmaster Chair - Ryan Tinker

- For all future correspondence concerning SCMEA and information technology, please use the following email address: webmaster@scmea.net
- Domain Email Addresses: SCMEA.net e-mail addresses are available for all board members. These accounts are Google Workspace based. I would personally suggest those of you that do not have one to consider it. Doing so helps with keeping your SCMEA life separate from your other e-mail accounts, improves compliance regarding work/school domains and organization policies, and presents a more

professional appearance when conducting SCMEA business. If you would like to have an scmea.net email address and currently do not have one, please let me know and I'll get you setup ASAP.

- If there are any updates that need to be made on our website, please contact me so I can refresh our site with pertinent and correct information for our membership.
- If there are any calendar updates for your division, please let me know ASAP. Submitted dates are now displayed on our site in both PDF format and an interactive calendar.