

SC MUSICIAN Magazine Advertisement Rates 2022-2023

The SC Musician is the official publication of the South Carolina Music Educators Association. There are three yearly publications of the magazine that reach all South Carolina Music Teachers who are members of SCMEA. All editions will be available digitally on our website and we are printing and mailing the Fall and Winter editions (the Spring edition will be digital only). We will also publish a conference program that will reach all professional development conference attendees as we have done in the past. To advertise with us, complete the form online or via emailed link, and make checks payable to: *SC Musician* and mail to Jake Henjes, editor 500 Greenwave Blvd. Summerville, SC 29483. If you have any questions regarding placing advertisements in the SC Musician, please contact Jake Henjes, editor of the SC Musician at jake.henjes@scmea.net

Type	Size	PRINT Edition Fall 2020 Per Insertion	PRINT Edition Winter 20-21 Per Insertion	DIGITAL Edition Spring 2021 Per Insertion	Conference Program Per Insertion	Bundle <i>15% Discounted rate for advertising in all four issues</i>
Color	Back Cover – Half/Full Page (limit 1 per issue) **Fall & Winter Issue is half page because of mailing addresses	\$600.00	\$800.00	N/A	\$1000.00	N/A
Color	Inside Cover – Full Page (limit 1 per issue)	\$500.00	\$600.00	\$350.00	\$800.00	N/A
Color	Inside Back Cover – Full Page (limit 1 per issue)	\$500.00	\$600.00	N/A	\$800.00	N/A
Color	Full Page	\$600.00	\$600.00	\$300.00	\$700.00	\$1,870
Color	Half Page	\$350.00	\$350.00	\$200.00	\$400.00	\$1,105

Bundle discounts advertisements are not eligible for prime locations such as back cover, inside front cover, or inside back cover.

Deadlines: Advertisements and payments are due on or before the following dates:

Fall - August 1, 2022; Winter - October 1, 2022; Conference Program - December 1, 2022; Spring - March 1, 2023.

Checks are made payable to: **SC Musician**